

2017 Workshop on the Dissemination and Communication of Statistics

2017 Workshop on the Dissemination and Communication of Statistics Conclusions and outcome Documents

2017 Data Dissemination and Communication Workshop, 28-30

June 2017, Geneva, Switzerland

Thank you for participating in this year's Workshop on Statistical Data Dissemination and Communication!

Suggestions for future work include the following:

- Develop guidance on how to
 - make simpler, more portable tools and create partnerships, e.g. with media, to increase their use
 - measure the success and impact of communication
 - create a stronger, more trustworthy brand and rebuild and strengthen trust in official statistics
- Share statistical campaigns, including problems, challenges, and failures
- Share experience in producing videos

Presentations, papers and other materials from the Workshop are available on the [Documents page](#).



Steering Committee

Name	Country	Organization
Kerstin Haensel	Germany	Federal Statistical Office
Michael Levi	United States of America	U.S. Bureau of Labor Statistics
Ellen Dougherty	United States of America	USDA Foreign Agricultural Service
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Lukasz Augustyniak		Eurostat
Terri Mitton		OECD
Heini Salonen (Secretariat)	UNECE	
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