

2019 Workshop on the Dissemination and Communication of Statistics

[2019 Workshop on the Dissemination and Communication of Statistics Documents](#) [Outcome](#) [Photos](#) [Steering Committee](#)

2019 Statistical Data Dissemination and Communication Workshop

The 2019 Workshop on Statistical Data Dissemination and Communication was hosted by Statistics Poland in Gdask, on 12-14 June at the Radisson BLU hotel at 19 Dugi Targ. The focus of the workshop was on cutting edge ideas, new trends, experiments, and approaches in the areas of statistical data dissemination and communication. In addition to the traditional presentations, the agenda of the workshop will include target-driven small group discussions and a participatory exercise.

The programme of the workshop consisted of the following substantive topics:

- (i) Issue management;
- (ii) Internal communication and positioning of the communication department;
- (iii) Tailoring communication to the audiences; and
- (iv) Branding.

Main Links:

[Meeting report](#)

[Evaluation report](#)

[Meeting Documents](#)

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