Mapping the policy issues raised by "Big Data": OECD policy paper (2012)

This 2012 paper explores the implications of what it calls "a shift towards a data-driven socioeconomic model".

Abstract:

"This report explores the potential role of data and data analytics for the creation of significant competitive advantage and for the formation of knowledge-based capital (KBC), which can drive innovation and sustainable growth across the economy and society.

The report contributes to phase one of the OECD horizontal project “New Sources of Growth: Intangible Assets”, which was coordinated under the auspices of the OECD Committee on Industry, Innovation and Entrepreneurship (CIIE). The policy issues mentioned in the report will be developed further during phase two of the project to be conducted in 2013-14 under the auspices of the OECD Committee for Information, Computer and Communications Policy (ICCP).”

The full paper can be found here: http://search.oecd.org/officialdocuments/publicdisplaydocumentpdf/?cote=DSTI/ICCP(2012)9/FINAL&docLanguage=En