Key items identified for future work

Data literacy

- Create a repository of images, videos and tools for NSOs to use. The repository would allow NSOs to collaborate in developing tools, share best practices. The repository could also provide clarification on copyright issues.
- How to promote digital contents (videos, infographics and other products)?

Gathering information about our users

- Share best practices and good experiences in data dissemination.
- How to best use web analytics and how to use them to make informed decisions? In addition, how to make the move from web analytics to making changes?
- How to tailor the message for different users?

Embracing innovation - Digital publishing

- How to measure the impact of new products, for example how to analyse if the products increase understanding or knowledge among users?

Embracing innovation in data dissemination

- Share visions and strategies in data dissemination, work together to benefit from each other's expertise.
- Challenges faced when moving to open data: how to update and customize it.

Special Event Winners:

May the labour force be with you!

Runners up:

Increasing response rates: Video to encourage companies to respond to surveys (outline)