OUR APPROACH TO SURVEY COMPLIANCE

This model shows how we encourage and help survey participants to comply with survey obligations.

The country/logo at the centre represents the beneficiaries of our actions: survey participants, our organisation, and New Zealand in general.

We will ‘inform, motivate, facilitate, enforce’ to build and maintain compliance.

The surrounding eight statements describe some of the key approaches that support these four core actions.

Three universal messages on the left complete the model.

Information so important, it’s a legal requirement
Maintaining relationships is key to maintaining the supply of data
Survey participation – at the heart of unleashing the power of data to change lives
This model details our processes for encouraging and helping respondents to comply with survey obligations. The concepts represented build on actions we’re already doing. The model’s purpose is to add cohesion and structure to these actions by identifying, standardising, and supporting best practice.