



The AAI, impact of active ageing strategies and links to MoPAct

Mikkel Barslund, CEPS

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Active Ageing Index – what roles can it play?

- A measurement metric
 - Among countries & over time
- Holistic approach
 - Living longer not all about employment & pension
 - Many different policy areas are in play
- Framework for AAI strategies
 - Where should we focus our efforts?
 - From whom should we learn?
- Framework for focusing research efforts
 - Evidence, best practice related to indicators/domains

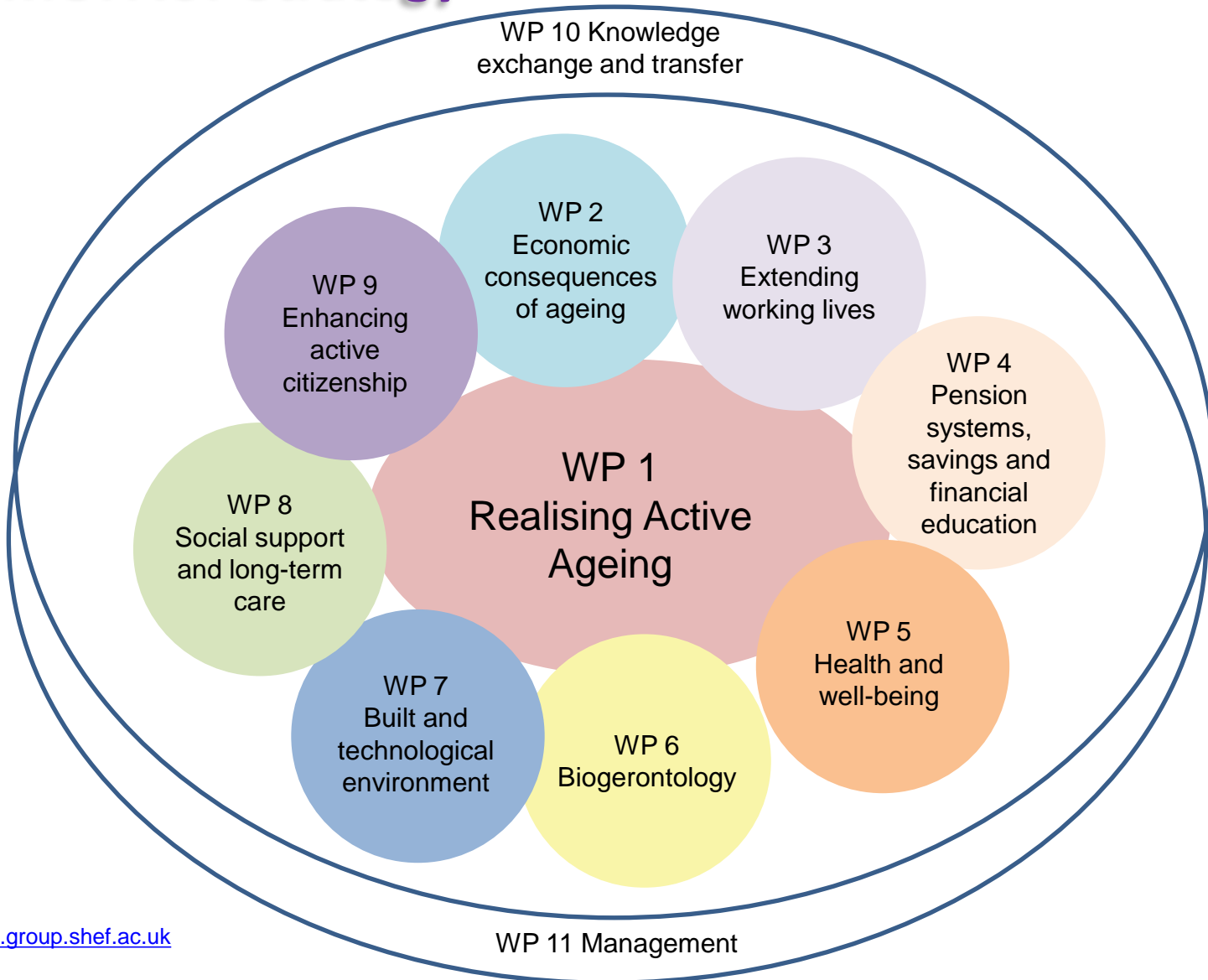
Active Ageing Index and MoPAct

- MoPAct – Mobilising the potential of Active Ageing
 - Large scale FP7 research project
 - 29 partners in 13 countries

Objectives:

- Comprehensive Review of Social and Economic Challenges of Ageing
- Collect and Analyse Social Innovations and Policy Initiatives
- Map Steps Required to Realise Active Ageing
- Stakeholder Engagement
- Knowledge Transfer

The MOPACT Strategy



Active Ageing Index and MoPAct

- MoPAct outcomes:
 - Dissemination of facts
 - Evidence of policy levers to push in order to improve on AAI indicators
 - A wide dissemination of levers & an effort to reach consensus on policy instruments with stakeholders

MOPACT: Achieving impact

Keys to Success

- High Quality Science
- Stakeholder Engagement
 - WP Level
 - A Stakeholder Forum
 - Iterative Model
 - Strategic Partnerships: AGE Platform Europe and WHO
- Communication and Knowledge Transfer Plan

Many thanks for your attention

Mikkel Barslund (Mikkel.Barslund@ceps.eu)

MoPAct: www.mopact.group.shef.ac.uk