

May 22-24, Geneva, Switzerland

UNECE Expert meeting on Statistical Data Collection and Sources

New modes of data collection for gaining cooperation from young people

The case of the Survey «Children and young people: behaviors, attitudes, and future plans»

Children and young people: behaviors, attitudes and future plans



1 Data collection

- October 2nd to December 20th, 2023
- Computer Assisted Web Interviewing

2 Representative sample

- People aged 11 to 19 years resident in Italy
- Italians and foreigners (top 5 citizenships in Italy: Romanian; Albanian; Moroccan; Chinese; Ukrainian)

3 Response rate

- About 36% of the sample

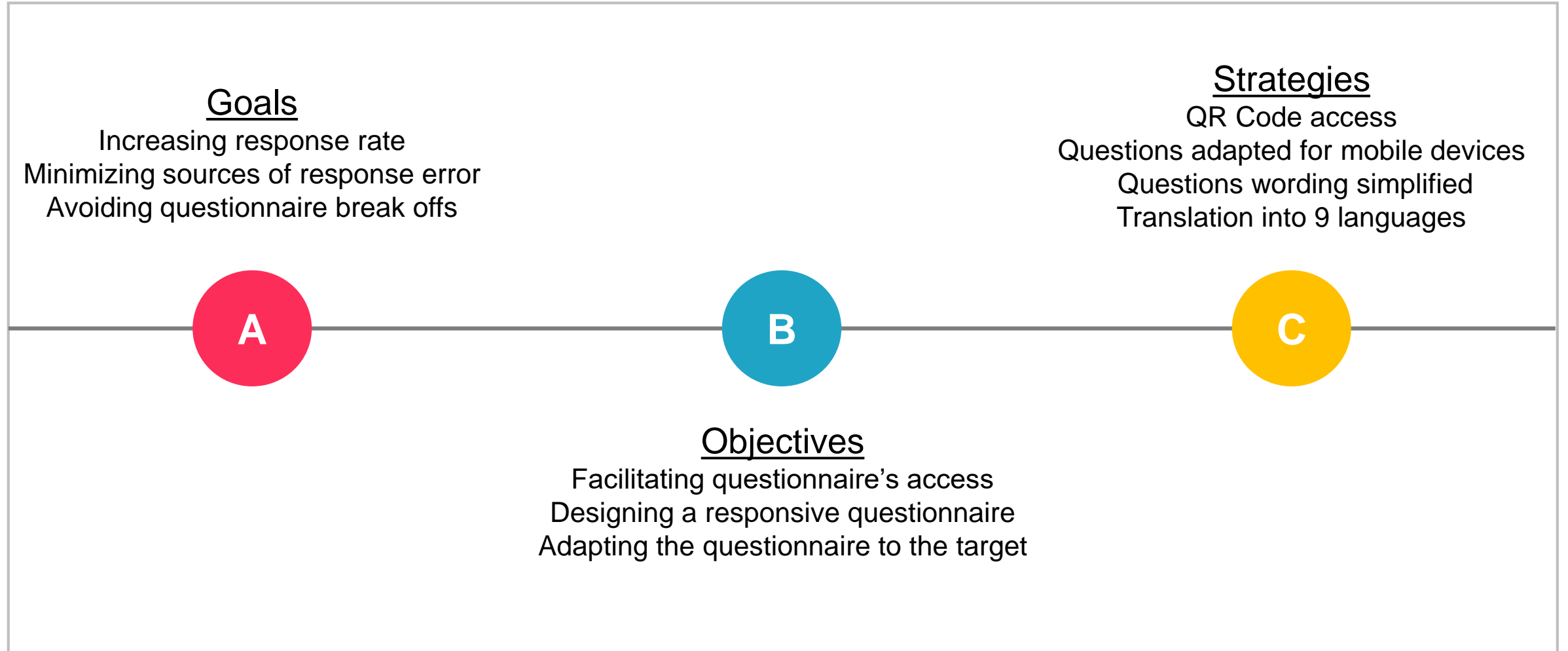
The topics of the survey

Children and young people's **daily life**

1. **Who are you** (demographic information)
2. **The study** (school life, performances, intentions for the future, etc.)
3. **Citizenship and identity**
4. **Social relationships** (friends, bullying, cyber bullying, etc.)
5. **Leisure** (sport, reading books, cinema, etc.)
6. **Your future** (expectations about marriage, children, emigrations, etc.)
7. **Opinions about men and women** (gender stereotypes)
8. **Other information** (considerations and suggestions on the questionnaire)



Innovations in questionnaire design



Questionnaire's submissions and break offs

✓ **78.3%** by smartphone or tablet (**73.8%** of Italians and **83.1%** of foreigners)

Respondents who passed the homepage	Submissions		Break offs		Total
	N	%	N	%	
Italians	20,421	96.6	715	3.4	21,136
Foreigners	18,452	90.8	1,873	9.2	20,325
Total	38,873	93.8	2,588	6.2	41,461

Around 70% **QR Code**

✓ **9.2%** of foreign respondents completed the questionnaire in languages other than Italian

Reminders via IO APP

Phase 1: preliminary steps

- Create service
- Test service
- Public service

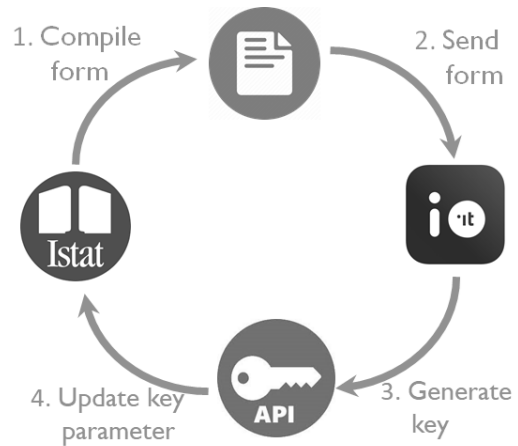
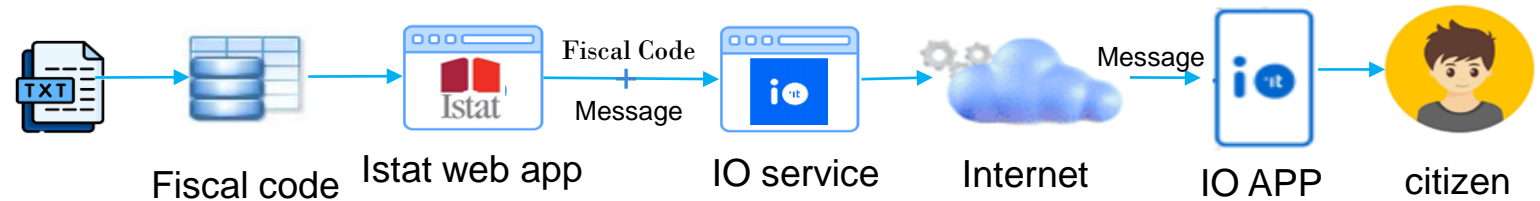


Fig1. Create a new service

Phase 2: production steps

- Load user's data
- Launch the procedure
- Collect responses



	N sent	N delivered	% delivered
Under 18	59,970	19,936	33.2
Over 18	13,683	1,583	11.6
Total	73,653	21,519	29.2

Advantages of using IO APP



Advantages for Istat

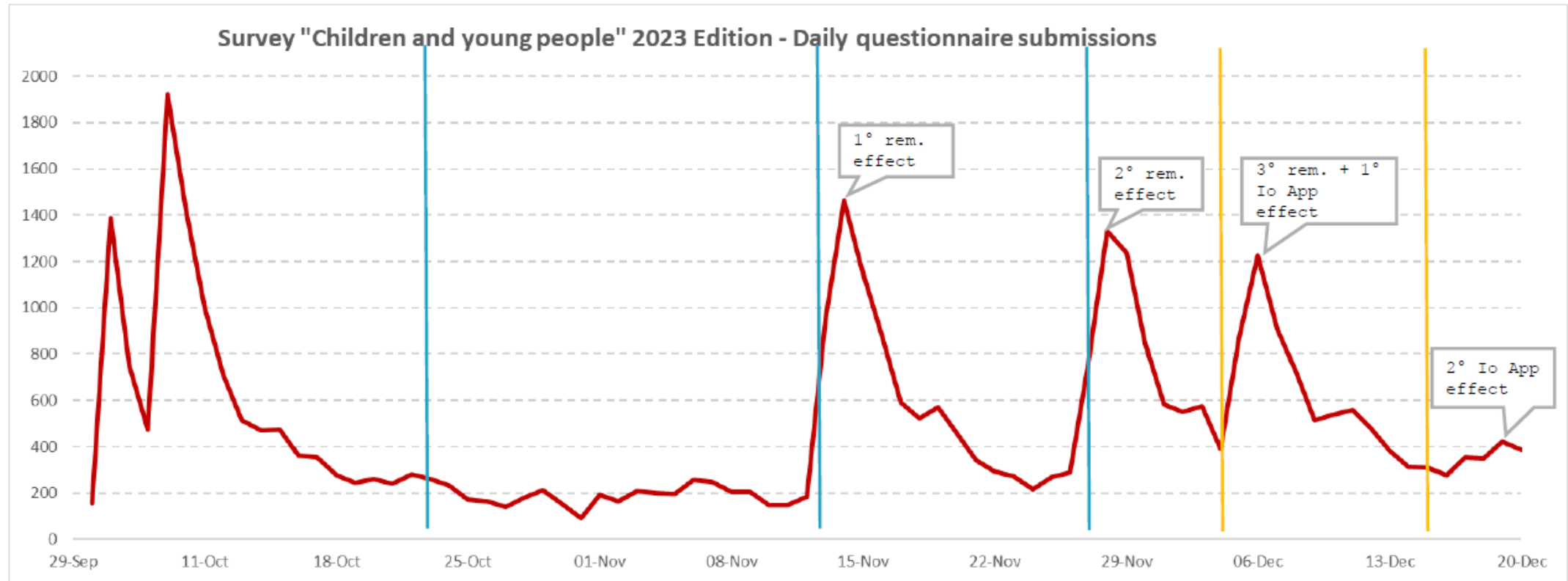
- All services, communications and related documents are collected in a single place
- It's a simple, rapid and secure way to communicate with citizens
- This integration facilitates the digital use of public services, making the State-citizen relationship more efficient
- There is a reduction of development and communication costs



Advantages for citizens

- Citizens can receive legal messages and notifications from Istat
- Citizens always stay up to date and can add a reminder directly to their personal calendar

Advance letters and reminders



29 Sep – Advance letters by post
02 Oct – Survey starting date

23 Oct – 1st reminder by post
13 Nov – 2nd reminder by post
27 Nov – 3rd reminder by post

05 Dec – 1st notification on IO APP
14 Dec – 2nd notification on IO APP

Insights from the lessons learned



1 Questionnaire

- Reducing the questionnaire length
- Making filling in the questionnaire even easier

2 Communications with citizens

- Use the IO APP from the start to send both advance letters and reminders

3 Respondents' suggestions

- Taking advantages of respondents' suggestions to find new questionnaire design criteria attractive to young people

Thank for your attention

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