The creation of the Fast and Exceptional Survey in COVID time

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UNECE, DC2021, 27-30 september 2021
Agenda

1. Identifying the need
2. The creation process
3. The data collection
4. Feedback to respondents
5. Conclusions
1. Identifying the need

Measure the main effects of the pandemic in business activity

- Virtual meetings between the 2 institutions
- Simple questionnaire:
  - Filling it should not take more than 5 minutes
2. The creation process

Integrated web questionnaires in 2005 at Statistics Portugal
98% of all questionnaires completed online

Statistics Portugal responsible for data collection and analysis

5 days from the design of the questionnaire to the start of collection.
The first **weekly** survey
3. The data collection (2/3)

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Day 1: Launch (Day 2: Feedback report)  
Day 3: Reminder  
Day 4 and 5: Personalised mails and phone contacts
3. The data collection (3/3)

Response rates

- % - Number
- % - Persons Employed
- % - Turnover
4. The feedback report (1/2)

COVID-19: monitoring the impact of the pandemic on enterprises - 1st fortnight, July 2020

In the first fortnight of July, 59% of the enterprises were in operation (+2 p.p. than in the previous fortnight and +16 p.p. than in April). In the Accommodation and food services sector, this percentage was lower (39%, representing an increase of 11 p.p. compared to the previous fortnight).

Given the situation without pandemic, 58% of the enterprises reported a reduction in turnover in the first fortnight of July (69% in the previous fortnight and 89% in April). In Accommodation and food services and Transportation and storage sectors, this percentage was higher (88% and 70%, respectively).

In the first fortnight of July, between 23% and 31% of the respondent enterprises had already benefited from the government support measures, including the simplified layoff, assessing them as very important for their liquidity situation.

The liquidity situation of the enterprises improved compared to April. In the first fortnight of July, 59% of the enterprises reported that they can keep operate for more than six months without additional support liquidity measures (compared to 26% in April). Only 15% reported that they are unable to keep operating for more than two months (compared with 47% in the week of 20 to 24 April).

In the first fortnight of July, 24% of the enterprises recorded a reduction in the number of persons employed effectively working compared to the situation that could be expected without the pandemic (36% in the previous fortnight and 59% in April). Accommodation and food services was the sector where most enterprises reported a reduction in persons employed in the first fortnight of July (58%, +6 p.p. than in the previous fortnight).
4. The feedback report (2/2)

**Impact on Turnover**
- **Yes, a reduction**
  - Between 10% and 25%
  - Less than 10%: 16%
  - Between 10% and 25%: 37%
  - Between 26% and 50%: 32%
  - Between 51% and 75%: 10%
  - More than 75%: 4%

- **No impact**
  - Less than 10%: 58%
  - Between 10% and 25%: 32%
  - Between 26% and 50%: 30%
  - Between 51% and 75%: 12%
  - More than 75%: 11%

**Impact on Persons Employed**
- **No impact**
  - Less than 10%: 18%
  - Between 10% and 25%: 2%
  - Between 26% and 50%: 80%

**Remote Working / Alternate Presence**
- **Between 26% and 50%**
  - Remote working: 32%
  - Alternate presence in the enterprise premises: 68%

- **Between 51% and 75%**
  - Alternate presence in the enterprise premises: 71%

- **Remote working**
  - Remote working in this situation: 13%
  - Alternate presence in the enterprise premises: 95%
5. Conclusions

**Difficulties**
- First version of the survey
- Very tight deadlines
- Need of HR in an immediate way

**Strengths**
- Strong and robust system
- Strong relationship with respondents

**HARD WORK**
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Obrigada

Questions?

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