Regular and New Statistics
Communicating the impact of the crisis

Virtual meeting on the COVID-19 response in the area of Communication and Human Resources Management and Training
7 – 11 September 2020
The crisis

In a time of Crisis....

people need information of all sorts ...

- how will the crisis will affect them
- their company, their jobs
- they want updated data, easy to read and to understand
- available in different channels and Means

Information is crucial to understand the situation and to take decisions

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How did we react?

Health security measures had a huge impact on the rhythm of the country in different dimensions...

Statistics Portugal had to **moved faster, reinventing itself in several aspects**

- **The Institution:** Flexible, creative
- **The employees:** resilient, hardworking
- **Communication:** Clear, transparent, quality-oriented,
- **effective, timely**

**UNECE** - Virtual meeting on the COVID-19 response in the area of Communication and Human Resources Management and Training
How did we communicated?

- Coordinating messages between all stakeholders

- Reinforcing Statistics Portugal **Mission**: Asking citizens and companies to continue to reply to SP requests of primary information

- Internal communication aligned with external communication

- Reinforce Corporate Communication about the importance of official statistics for decision making at all levels

Our Mission is to produce, (...) high-quality official statistical information, relevant for the society, (...) while promoting the analysis, the innovation (...)
What did we delivered?

**Weekly new and relevant data** based in:

- new data sources
- new approaches to the existing sources
- new modules about the impact of Covid-19 in current surveys

**Cover all channels**

**Reach all publics**

**Early releases**

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What did we delivered?

Dedicated website: Special Highlight Statistics COVID 19

- Resident population 2019: 10,295,909 (No.)
- Unemployment rate 2nd Quarter 2020: 5.6 (%)
- Consumer price index July 2020: 0.14 (%)
- Balance of the General Government in the year ending in the quarter 1st Quarter 2020: -0.1 (%)
- Net migration 2019: 44,506 (No.)
- Gross domestic product chained volume levels (B1*): -16.3 (%) 2nd Quarter 2020

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What did we delivered?

Context indicators for the COVID-19 pandemic in Portugal

![Graph showing cumulative number of deaths and number of deaths per 100 thousand inhabitants.](image)

**Number of deaths between March 1st and June 30th, 2020 higher than in the same period in 2018 and 2019.**

The preliminary total number of deaths between March 1st and June 30th 2020 was 2,745 higher than more than the number registered in the same period 2019 and 1,206 cases higher than number of deaths registered in 2018. The positive variation in relation to 2019 due mainly to the increase in the number of deaths of people aged 75 and over (+2,509).

**Figure 1** - Cumulative number of deaths in Portugal from March 1st to June 30th (2018-2020)

<table>
<thead>
<tr>
<th>Number of deaths</th>
<th>Number of deaths per 100 thousand inhabitants</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2018</td>
</tr>
<tr>
<td>Total</td>
<td>35,020</td>
</tr>
<tr>
<td>Males</td>
<td>17,930</td>
</tr>
<tr>
<td>Females</td>
<td>17,090</td>
</tr>
<tr>
<td>Under 64 years</td>
<td>5,090</td>
</tr>
<tr>
<td>65 to 99 years</td>
<td>2,670</td>
</tr>
<tr>
<td>100 to 99 years</td>
<td>2,610</td>
</tr>
<tr>
<td>85 years and over</td>
<td>1,450</td>
</tr>
<tr>
<td>Total</td>
<td>21,200</td>
</tr>
</tbody>
</table>

Source: Institute of National Statistics - Statistics Portugal

**32 municipalities registered both a number of confirmed cases per 10 thousand inhabitants and population density values above the national reference.**

The following figure illustrates the relationship between population density and the number of confirmed cases per 10 thousand inhabitants. Of the 44 municipalities with a number of confirmed cases per 10 thousand inhabitants above the value for Portugal, 32 also had population density values above the national average. From this set of 32 municipalities, the municipalities of Ovar (127.2), in Região de Aveiro; Coimbra (87.4) in Região de Coimbra; Anadora (94.9); Loures (87.6); Odúvanes (70.5); Sintra (76.3) and Lisbon (70.1), in the Metropolitan Area of Lisbon; Vilafranca do Campo (78.3); Montijo (75.7); Vila de Franca (75.7); Maia (68.6); Gondomar (68.6); and Porto (68.3), in the Metropolitan Area of Porto; Felgueiras (74.4) and Louisa (74.2) in Tâmega e Sousa; Braga (68.8) in Minho and Vila (63.2) in the sub-region of Ave, stood out with more than 60 confirmed cases per 10 thousand inhabitants. It should also be noted that 18% of the 388 municipalities in the country had a number of confirmed cases per 10 thousand inhabitants and population density below the national reference.
What did we delivered?

Fast and Exceptional Enterprise Survey – COVID-19 (partnership with Banco de Portugal)

Impact of the COVID-19 pandemic on turnover in the first fortnight of May 2020, compared to the expected situation without the pandemic

77% of the enterprises continued to register a decrease in turnover due to the pandemic

- Regarding the expected situation without pandemic, 77% of the enterprises in operation or temporarily closed continue to report a negative impact on turnover. Of the remaining enterprises, 4% had a positive impact and 19% no impact.
- The Accommodation and food services and Transportation and storage sectors stand out with a higher percentage of enterprises reporting reductions in turnover (97% and 86%, respectively). In contrast, the Construction and real estate sector recorded the lowest percentage of enterprises with a reduction in turnover (63%).
- 35% of the enterprises reported a reduction of more than 50% in turnover in the first half of May (slightly lower percentage than in the previous fortnight).

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What did we delivered?

Synthesis INE @ COVID -19

Statistics Portugal makes available the 20th weekly report of some of the most recent and relevant statistical findings released for monitoring the social and economic impact of the COVID-19 pandemic.

This report covers the press releases concerning:

- Business turnover, employment, wages, and hours worked indices in Industry – June 2020, published on August 10;
- Services turnover index – June 2020, published on August 10;
- Consumer price index – July 2020, published on August 12;
- Quarterly National Accounts - Flash Estimate – July 2020, published on August 14;
- Labour cost index – 2nd quarter of 2020, published on August 13;

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What did we delivered?

Dashboard COVID-19 (updated daily)

UNECE- Virtual meeting on the COVID-19 response in the area of Communication and Human Resources Management and Training
What we have received from society

**SP Portal** (1st semester 2019/2020):

- Sessions **+ 18.5%**
- Access to database **+ 19%**
- Unique users **+ 23.5%**
- Pageviews **+ 6.5%**

**Media-Clipping** (Mar-Jul 2019/2020):

- Followers **+ 14%**
- Likes **+ 12.5%**

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Be at service!

Thank you!

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Useful Links:

Dedicated website: Special Highlight Statistics COVID-19

Context indicators for the COVID-19 pandemic in Portugal

Fast and Exceptional Enterprise Survey – COVID-19 (partnership with Banco de Portugal)

Synthesis INE @ COVID-19

Dashboard COVID-19 (PT version only)