Profile of Manufacturing Exports Enterprises
Objective

To provide figures on exports and imports of goods distinguishing the characteristics of manufacturing enterprises that participate in the international trade in order to contribute to the analysis of the Mexican external sector.
Breakdown
The Profile of Manufacturing Exports Enterprises data is disaggregated as it follows:

☑️ By sector and activity subsector (using the North American Industry Classification System, NAICS)

☑️ Partner country and geographical region

☑️ By size according to the number of employees: Small (1 - 50), Medium (51 - 250), Large (251 - 500) and Macro (more than 501).

Periodicity: Annual

For more information visit: https://www.inegi.org.mx/app/biblioteca/ficha.html?upc=702825070571
Integration process
Integration process

Consolidation of enterprises

1. Economic Census and Manufacturing surveys identifying establishments
2. Statistical Business Register
3. Linkage procedure with registered names and tax ID's

Linkage

Data linking with international trade statistics (custom records)

Outward-oriented enterprises
Main outcomes
Manufacturing enterprises by size (2018)

- **6,908 Enterprises**
  - **24%** Macro enterprises (501 and more)
  - **20%** Large Enterprises (251 to 500)
  - **17%** Medium enterprises (50 to 250)
  - **39%** Small enterprises (1 to 50)

- **671.5 Billion USD** Total trade
  - **88%** Small enterprises (1 to 50)
  - **6%** Medium enterprises (50 to 250)
  - **24%** Large Enterprises (251 to 500)
  - **20%** Macro enterprises (501 and more)

Source: INEGI, The Profile of Manufacturing Exports Enterprises in Mexico.

Data available in: [https://www.inegi.org.mx/temas/empresasman/](https://www.inegi.org.mx/temas/empresasman/)
Exports of manufacturing enterprises by size and partner country

Manufacturing exports by size and partner country 2018

- Small: 84% (United States), 13% (Germany), 2% (Canada), 1% (Rest of world)
- Medium: 20% (United States), 2% (Germany), 76% (Canada), 1% (Rest of world)
- Large: 17% (United States), 3% (Germany), 79% (Canada), 1% (Rest of world)

Manufacturing exports of Macro enterprises by partner country 2016-2018

- United States: 85% (2016), 85% (2017), 84% (2018)
- Canada: 3% (2016), 3% (2017), 4% (2018)
- Germany: 10% (2016), 2% (2017), 2% (2018)
- Rest of the world: 2% (2016), 3% (2017), 3% (2018)

Source: INEGI, The Profile of Manufacturing Exports Enterprises in Mexico.

Data available in: https://www.inegi.org.mx/temas/empresasman/
Imports of manufacturing enterprises by size and partner country

Manufacturing imports by size and partner country 2018

- Small: United States 43%, China 39%, Rest of the world 18%
- Medium: United States 52%, China 37%, Rest of the world 11%
- Large: United States 51%, China 38%, Rest of the world 11%

Manufacturing imports of Macro enterprises by partner country 2016-2018

- 2016: United States 50%, China 35%, Rest of the world 15%
- 2017: United States 50%, China 35%, Rest of the world 15%
- 2018: United States 50%, China 35%, Rest of the world 15%

Source: INEGI, The Profile of Manufacturing Exports Enterprises in Mexico.

Data available in: https://www.inegi.org.mx/temas/empresasman/
Trade of manufacturing enterprises by economic activity (2018)

Exports of manufacturing enterprises by subsector and size

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<tr>
<th>Subsector</th>
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USD Millions

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333: Machinery Manufacturing
334: Computer and Electronic Product Manufacturing
335: Electrical Equipment, Appliance, and Component Manufacturing
336: Transportation Equipment Manufacturing
339: Miscellaneous Manufacturing
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