COVID-19 - PUBLIC INFORMATION – SUMMARY REPORT

Since March 13, INE – Statistics Portugal has been conducting several initiatives, in the context of COVID-19 pandemic. The information went together with the crises' different phases, in the country.

INE FOCUSED ON

A - Enlightening

Informing the whole of Society, as well as the main target publics – namely respondents, users and journalists – about the various measures taken and the ways to maintain regular activity, under the new emergency conditions.

Key messages: maintaining compliance with the Mission of producing and disseminating official statistics to the most, commitment to announce changes in the release calendar, if any, and asking respondents to continue their contribution to surveys.

Main topics covered: suspension of CAPI interviews; maintenance of regular data collection by CATI and CAWI methods; appeal to citizens and companies to keep responding to surveys, without which obtaining raw material would be at risk; maintenance of INE usual remote services channels (internet and telephone).

To date, INE has fully complied with the announced Release Calendar, with no cases of postponements or suspensions.

Statistics Portugal / Communication Unit,  
March 14 – April 14
Enlightening

Main Actions Developed (links included in the attached page)

- **Website**
  - Home page: public information, in a light box and small MREC
  - New specific area on the published information about Covid-19 and its impacts on INE activity
  - Emailing to journalists with the same information

- **Social Media**
  - Facebook and Twitter: same information published in the website and news releases
    Specific appeal to respondents to continue their contribution to INE surveys

- **News releases**
  - Inclusion of statement on the published data not reflecting, or partially reflecting Covid situation, and its importance as a reference to assess future developments
  
  Each release has a box explaining if the results that are being disseminated already reflect or not the impact of COVID-19 (the information box is different depending on the release).
B - Producing and releasing new statistical products

Main Actions Developed (links included in the attached page)

- Flash information on Touristic Activity, February 2020, in anticipation to the Press release scheduled for April 15, given the Sector's relevance for the mitigation phase and the Portuguese Economy

- Fast and Exceptional Enterprise Survey – COVID-19
  A joint project of Statistics Portugal and Bank of Portugal; new survey, on a weekly basis, with the aim of identifying the effects of the pandemic on business activity.
  First release: april 14, on 6 to 10 week

- Context indicators for the COVID-19 pandemic in Portugal: a statistical view integrating territory and demography

- In brief weekly report: on the main data disseminated during the course of the week, in news releases

*Integration in press releases of data already related to the COVID-19 pandemic since March 30*