Communicating Migration Data and Statistics

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OUTLINE

• Communicating data effectively growing priority for the UN system and IOM.

• GMDAC – 5 examples of our efforts to enhance the communication of migration data
Global Migration Data Portal

- Challenge: Migration data are scattered between various institutions and countries
- Proposed on 12 July 2016 by then German Foreign Minister Steinmeier and IOM’s former DG Swing
- Launched on 15 December 2017
- Mentioned in the final text of the Global Compact for Migration as a repository for data

Our achievements to date

**1 million +** unique page views
**75+** indicators
**34** thematic pages
**23** data providers

**200+** tools & resources
**200+** countries & territories reached
**25+** blogs
**25+** videos

**35+** profiles on migration governance
Global Migration Data Portal: Data & Migration Statistics

CONTENT

1. Themes: Overviews by topic
2. Tools: Guidance Materials
3. SDGs & Global Compact for Migration
4. Overviews by country, region and Migration Governance Indicators
5. Blog & videos
240 speakers and over 350 participants from 90 countries

Representation from:
- national statistical offices,
- international organizations,
- non-governmental organizations
- academic institutions

Wide range of disciplines represented – attendees included:
- statisticians,
- economists,
- demographers,
- sociologists,
- geospatial scientists,
- information technologists

The Forum will promote:
- A global dialogue on migration data
- Sharing of innovative data practices
- Networking between wide variety of actors

Long-term goals:
- Building and strengthening migration data capacities around the world
- Promote global migration data community of practice
- Improve evidence-based policymaking & public discourse
Second International Forum on Migration Statistics (IFMS)

- A unique, global platform devoted to improving data on migration
- Jointly organized by IOM, OECD and UN DESA
- Offers space for dialogue for a broad range of actors
- Focus on data capacity building

Six themes will be covered:

1. Strengthening data for policy
2. Data collection and innovation
3. Cooperation and data governance
4. Capacity development and financing
5. Measuring progress on the SDGs and other global commitments
6. Improving the availability of data on migrants in vulnerable situation

A dedicated website will be launched in the coming weeks to provide logistical & thematic information on the 2020 Forum.
Migration data experts will author short blog posts on the six conference themes

Hosted on IOM’s Migration Data Portal, at least seven IFMS posts will be published

Send your submission ideas to IFMS2020@iom.int

Missing Migrants Project

- Only **global database** on migrant deaths and disappearances
- Compile **data** on age, gender, origin, location, and cause of death of migrants
- Provides **analysis** in data briefings and annual reports
- Open access dataset at **website**: missingmigrants.iom.int
Trainings on Migration Data for journalists

- Training provided to 30 experienced journalists from Africa and Europe who work on migration issues
- Training included presentations on migration data sources, definition, data needs for global processes and tools to support media reporting

Over 30 migration data training workshops organized by GMDAC during the last 3 years for 60 countries.

In response:

Possible integration of migration data workshops for the press as part of ongoing training organized by IOM in North and West Africa

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