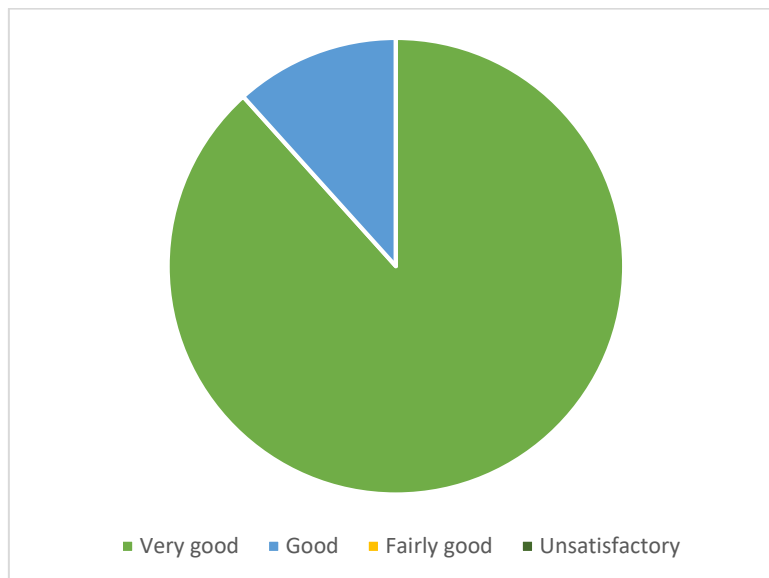

Evaluation Report

Three quarters of the participants responded to the evaluation questionnaire (60 out of 80). The questionnaire consisted of seven questions. The results are summarized below.

Q1 How do you evaluate the quality of the workshop in general?



Nearly 90 per cent of the respondents rated the quality of the workshop as very good¹.

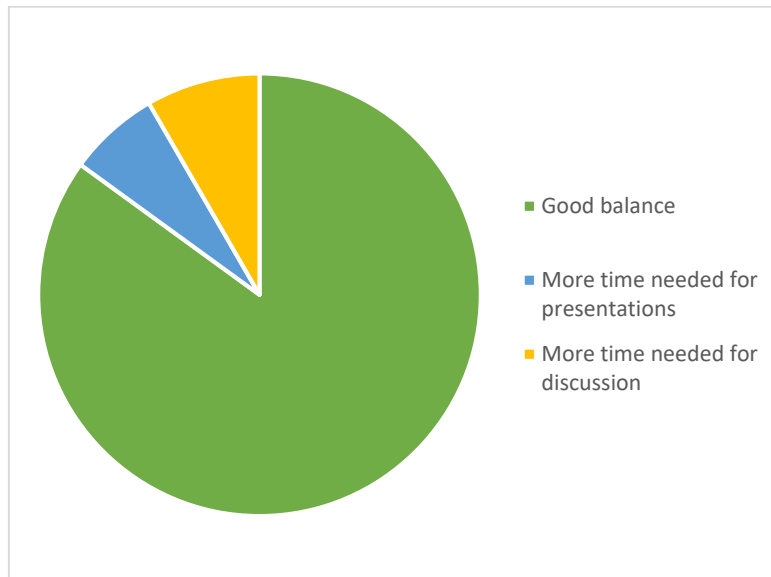
Comments:

- This year particularly interesting and with high-quality presentations
- This year's presentations were of a high calibre. Great conference!
- Very good balance between presentations, location, and wonderful hospitality
- I really appreciated the workshop and found very interesting also the key note speech
- It was my first time and both topics and way of working were interesting
- Presentations should be more focused on case studies.
- The quality of presentations has definitely improved over the years, and this year, again, they were excellent.
- Very well organized and very interesting presentations

¹ One respondent indicated 'unsatisfactory' but given that the same respondent gave very positive comments on all other items (e.g. 'Very good everything', '...everything is been excellent!'), it was considered to be an error and ignored.

- It was very well organised and very informative. Those giving presentations were very well prepared too.
- Friendly atmosphere and excellently organized meeting
- Logistics were perfect. Session topics were timely and responsive to last year's input.

Q2 What is your opinion about the allocation of time between presentations and discussions?

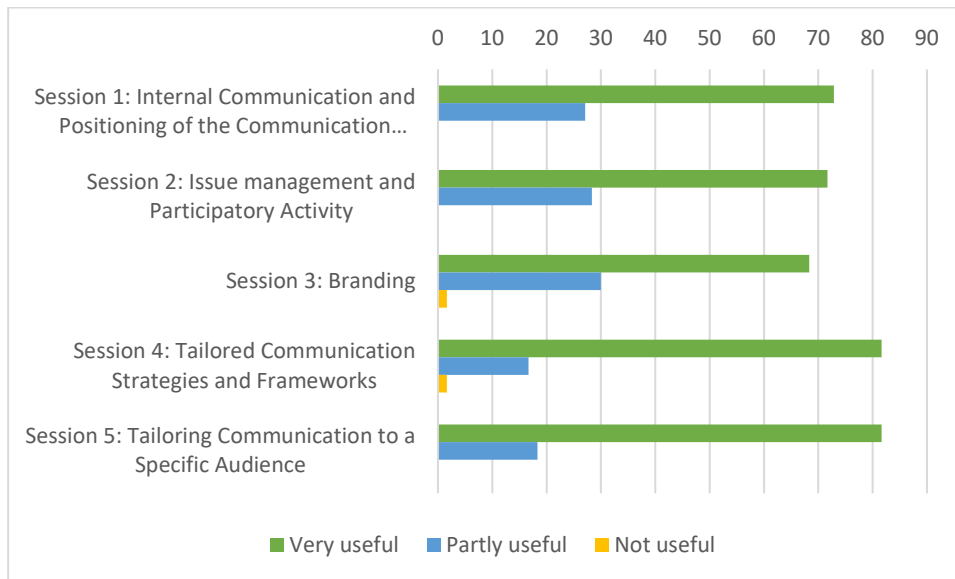


Most respondents felt that the time between presentations and discussions was allocated well.

Comments:

- Group work is great so that almost everyone takes part
- Having coffee breaks right next to the meeting room allowed participants to carry on discussions outside the formal agenda. I think that worked quite well. Certainly, conversation was animated.
- Some talks require longer time, especially if they present "unusual" innovations
- Very good organisation
- Very good everything

Q3 Do you consider the topics discussed useful for your future work (%)?



Session 4 (Tailored communication strategies and frameworks) and 5 (Tailoring communication to a specific audience) were very useful according to 82 percent of all respondents. Each of the other three sessions were considered 'very useful' by around 70 percent. One respondent found the Branding session not useful while another the session on Tailored Communication Strategies and Frameworks.

Comments:

- Great workshop
- Hope a few of many ideas could be developed at our offices
- Partly useful, because they are not my field of work and I cannot judge properly.

Q4 The duration of the workshop

About 90 per cent of respondents found the duration of the workshop about right. Three respondents found it too short while two considered it too long.

Comments:

- If it would be only presentations could be long but the interactivity of group discussions made it seem right in length
- If not in a place with frequent connections, it might as well be 3 days
- In right way!

Q5 Are you satisfied with the suggestions for future work at the international level?



Most of the respondents were satisfied with the suggestions for future work (92%).

Comments:

- Relationship between communication and dissemination seems to be "The Matter"
- Less about strategies, more best practices on internal communication, employee branding and video production
- Sorry but in this question I'm not sure what those suggestions are. If it's about the final selection of topics I'd rather them more practical themes
- Focus was not clear: topics for the workshop or where to go next for NSI
- I miss to measure the impact of communication actions
- Yes!

Q6 Comments on the special event

Overall, comments on the special event were positive. Several commented that more variation in topics was needed. Some found it challenging while on the contrary, others wanted something more challenging.

- I really like this type of exercise both for what we learn and for the networking aspect.
- Some groups finished very quickly, others seemed to appreciate the time allotted. Ultimately all groups came up with similar responses, so maybe it wasn't challenging enough. But there were several requests afterwards for the exercise materials because participants wanted to conduct a similar exercise at the home offices. So I think it was a success.
- Good but more different topics might be less repetitive
- Good but better different tasks for each group. Now too repetitive.
- Excellent practice, one of the most valuable things each year
- Very useful, next time make it a bit more challenging please.
- Great to have a chance to work collaboratively!
- To have more event for Dissemination!
- It was perfect. Good topic, well presented, just perfect!

- It was very interesting, and surprise, the good things about it that there is lots of thoughts and ideas in tables without pre - arrangements from us.
- It was a very good idea to do an exercise in small groups. I only suggest, for the future, more time to comment on the results.
- It was very interesting work.
- Useful, interesting and fun.
- The special event was well organized, but it was more oriented for statisticians, not for people from communication and dissemination. The good thing was that the groups were very good structured so there were people, who can explain the data, and people who can make the data more understandable.
- It was interesting and fun for very many so I think the idea was good.
- I suggest that, about the presentation of the results, it will be mandatory to answer in the flipchart, including proposal of graphic scheme and topics written as a result of the work to facilitate the comparison of the answers.
- Very interesting exercise. Voting could have been done by persona.
- Hard :) but needed to make us aware of the difficult information we provide to users.
- Very good and interesting task! However, only three women in my group were active. Several were too quiet/passive, which is not ok when you attend a workshop.
- The special event was a valuable experience, however it was difficult for our group to understand the data and I think the voting should have been one vote for each persona - a minor point in a good exercise.
- It was a little tough and, when coupled with the language barrier, probably a bit too vague. A clear steer on, say, produce a visualization in 90 minutes would be preferred. There were simply too many variables with the current project.
- Hands-on-exercise, always very interesting.
- The special event was interesting and quite challenging. I really appreciate this segment of the workshop as it allows us to interact with other participants in a very engaging way.
- I appreciated the exercise on crisis management, but I suggest, for the future, to propose exercises that are similar but not identical to the groups in order to have more examples and be able to share different experiences
- Various remarks: Great!
- Very nice
- Interesting.
- Super nice, a big thanks to CSO.
- It was all right.
- Perfect
- Fantastic
- It was very very agreeable!
- It was great
- Very good
- Well-organised.
- Very useful, very interesting.
- Good fun.

Many responses seem to refer to the overall workshop and activities:

- Special thanks to the host, Statistics Poland for their generosity.

- Thank you for organizing such a great conference.
- Fantastic location and great hospitality of our Polish colleagues. Excellent organization
- Workshop was very useful for our future work and plans on the fields of statistical dissemination and communication. Statistics Poland was excellent host.
- Super guided tour!
- Very interesting and excellent organization
- The activities, visit, and special event were well organized. Appreciated that everything was at a close distance.
- Gdansk was the perfect city to host this event. The special event was in a beautiful historic site and appreciated the "history" lesson that was shared with us. The food was amazing!

Q7 Suggestions for improvement and other comments

Several compliments were made to Statistics Poland for being an excellent host. There were some suggestions to have a poster session or more time to share projects and experiences that might not lend themselves for a full presentation.

- More variety in practical exercises.
- I would like to see more concrete tools that we can share with each other and use in our own institutions.
- It's not easy to improve it. Keep on doing it that well!! Poster session could be ok but if you do so, I would make also group discussion for posters. Otherwise they may be there almost for nothing, because sometimes we tend not to pay much attention to them.
- More time for sharing of projects/experiences that might not lend themselves to a full paper/presentation.
- Remind presenters to respect the time allotted for their presentation- would allow more time for questions and discussion.
- Certain presentations were a bit too fast to follow, however, all were extremely interesting.
- Last day wasn't organized in the most optimal way. some time was wasted
- Thanks GUS and UNECE.
- Thanks a lot for the quality of the workshop and the warm hosts!
- Beautiful Gdansk, the only limit is not having direct flights to reach it. The airport requires travel times that affect two days of work beyond the Workshop. Perhaps, a location with an airport where flights arrive from most European cities would be better for the future.
- Special thanks to Statistics Poland for being tremendous hosts!
- Well organized by statistics Poland and the UNECE.
- A really great workshop, many thanks for everyone involved in its organisation.
- Really liked having one event to learn about the host location and country. Walking tours are nice to get up and move after a day of sitting. Thanks for a great work session.
- I do not have comments everything is been excellent! Everything is den ok!