

The WHO European Health Information Gateway

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Abstract

The WHO European Health Information Initiative (EHII) aims to improve the quality and accessibility of health information across the WHO European Region. Operating under the EHII, the WHO European Health Information Gateway (‘Gateway’) communicates statistical data and qualitative health information to a variety of audiences. The strategic architecture of the Gateway is designed to facilitate new and emerging technologies and practices in communicating statistical data. Targeted user research and evaluations have informed the continual expansion and improvement of the Gateway. The presentation will describe the WHO Europe’s approach to reaching out to target audiences through the Gateway, associated products (an integrated Data Warehouse, an Application Programming Interface (API), and mobile statistics app), and activities that promote the use of information and the tools.