

Constantly Connected

How Are Opinions Formed in the 21st Century?

@rahafharfoush

Exposed: How world leaders were duped into investing billions over manipulated global warming data

- The Mail on Sunday can reveal a landmark paper exaggerated global warming
- It was rushed through and timed to influence the Paris agreement on climate change
- America's National Oceanic and Atmospheric Administration broke its own rules
- The report claimed the pause in global warming never existed, but it was based on misleading, 'unverified' data

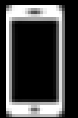
By [DAVID ROSE FOR THE MAIL ON SUNDAY](#)

PUBLISHED: 17:57 EST, 4 February 2017 | **UPDATED:** 10:12 EST, 5 February 2017

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 What lies beneath Fascinating exhibition

BUSTED! The Gov Warming Lie

By Andrew Mark Miller



The liberal left in this coun comes to global warming.

That's false. In fact, the left global warming many times

That makes it even more su thousands of American jobs

The Federalist PAPERS PROJECT

"A People Who Mean To Be Their Own Governors Must Arm Themselves With The Power Which Knowledge Gives."

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NOAA Caught Red Handed Manipulating Data To Make Global Warming Seem Worse

February 6, 2017 — By Robert Gehl



BUSTED: NOAA Lied About Climate Change Data to Manipulate World Leaders

KACIE BURNETT

MONDAY FEBRUARY 6 2017



211,500

Shares, likes, comments

159

Secondary Outlets Reported

540,800

Interactions (Breitbart, Fox, etc.)



Story was incorrect

Complaint filed by Independent Press Standards Organization

7 Months later – Mail published update.

10,000

Shares, hadn't updated

277

Shares of new retraction

A close-up shot of the Tin Man character from the 1939 film 'The Wizard of Oz'. He is wearing his signature silver conical hat with a small ring on the side. His face is made of metal with painted features, including large blue eyes and a small nose. He is holding a red, heart-shaped alarm clock in his right hand. The background is a blurred green wall.

The Separation Fallacy

Technology is weaving itself into the social fabric of our lives.

Acting as a hidden force influencing us.

Unprecedented technological intimacy.

Human Centric Perspective



Essential Skill to Plan Digital Infrastructure Adapted to our New Needs



4 Hidden Forces *that* Shape Our Opinions

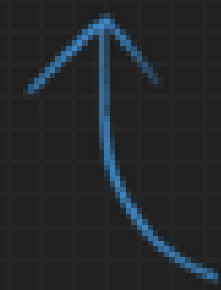
01. Data Abundance



Moving from data scarcity to data abundance
is a huge and fundamental societal shift.



We are Overwhelmed



By the way, in the 30 seconds you've been on this page,

Our Evolving Relationship

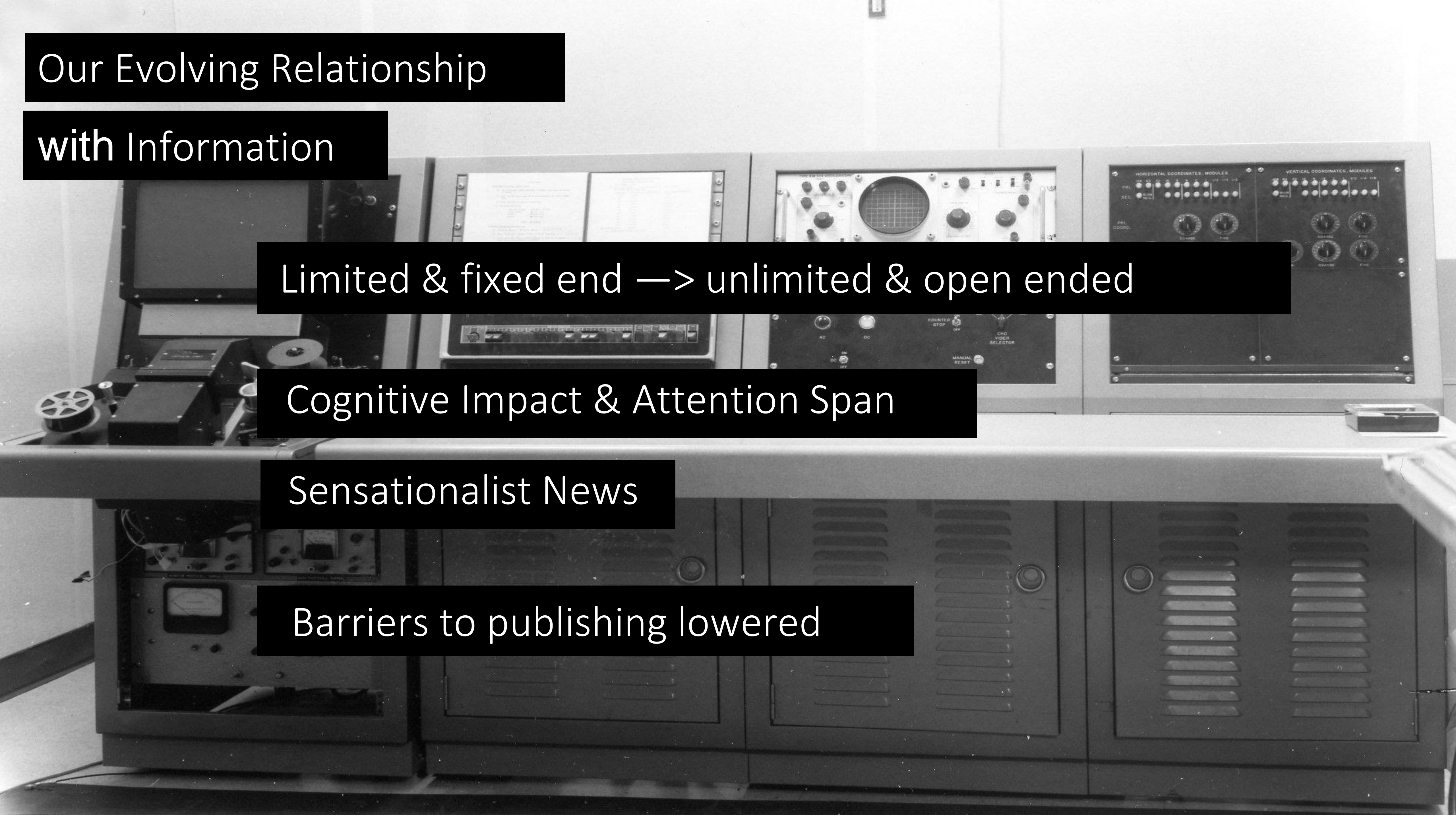
with Information

Limited & fixed end —> unlimited & open ended

Cognitive Impact & Attention Span

Sensationalist News

Barriers to publishing lowered



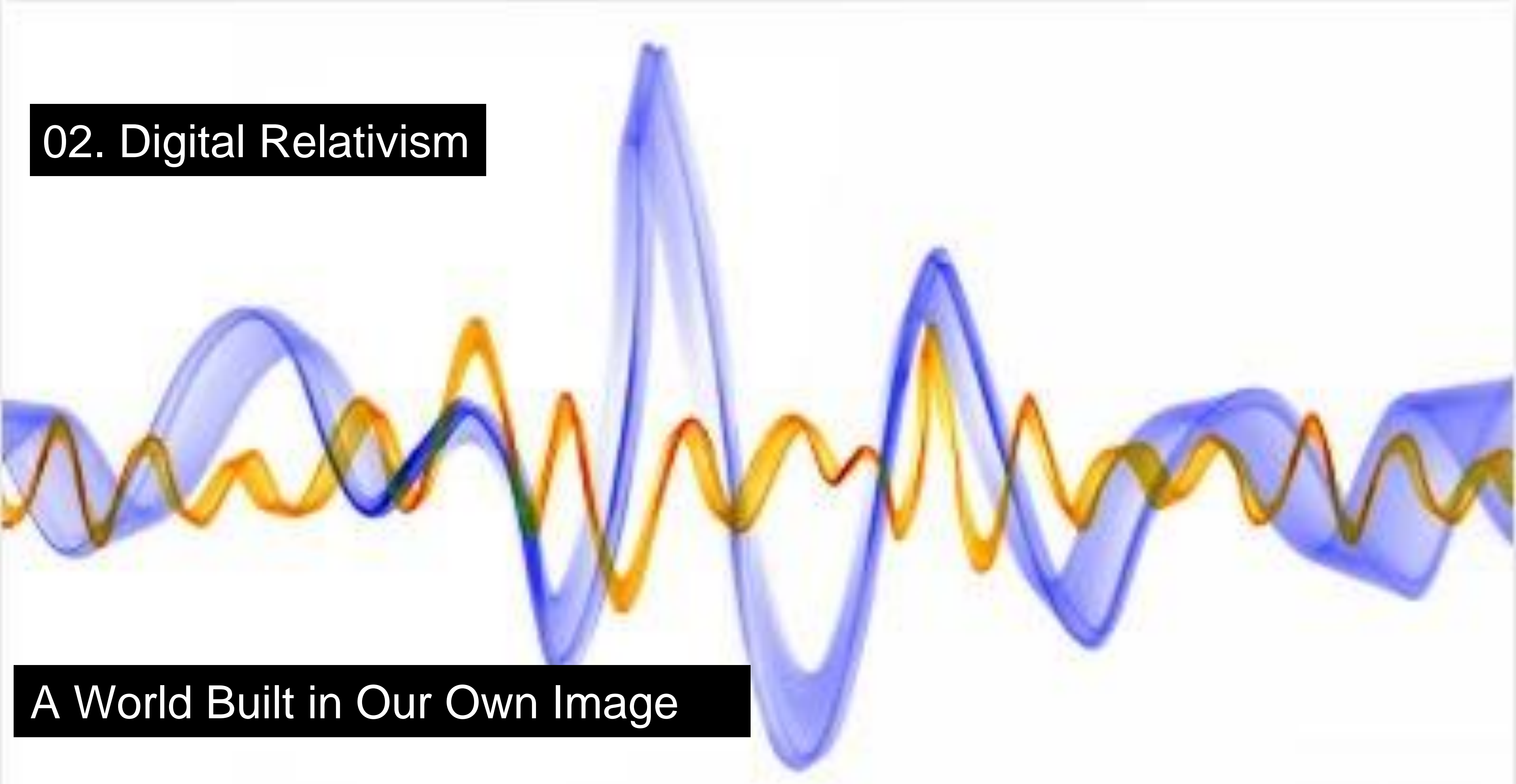


We need to update and adapt all our informational skills.

A large graphic of a pair of pants, where the fabric is composed of a dense field of small, blue, circular icons. These icons represent various aspects of technology, data, and business, including laptops, gears, charts, speech bubbles, and network symbols. The overall shape is that of a pair of pants, with a waistband at the top and two legs extending downwards.

Cultivate Informational Zen.

02. Digital Relativism



A World Built in Our Own Image


NETFLIX

New Reality

LIBERAL ⓘ SHOWING POSTS ABOUT: "PRESIDENT-ELECT TRUMP" CONSERVATIVE ⓘ

TheGrio 2 hours ago

alcohol and politics are never a good mix.




Trump supporter stabbed in throat over racial s...
An argument about President-elect Donald Tru...
THEGRIO.COM

554 158 409

Reverb Press 2 hours ago

Get used to this kind of bulls**t. Because they haven't even started yet.
Bet on it.




Trump's Chief Strategist Steve Bannon BUSTE...
Alt-right figurehead and Trump's chief adviser...
REVERBPRESS.COM | BY KEV STEWART

324 82 262


Liberal America 2 hours ago

This mofo....and he's done it AGAIN in Indiana in that fake move to try to make it look like Trump saved jobs. FRAUD.



Sean Hannity 3 hours ago

In Case You Missed It




Two Familiar Faces Join President-elect Trump...
The two will assist Trump in filling out his White...
HANNITY.COM

8.5K 351 695

Breitbart 3 hours ago

Forget politics, SNL just isn't funny.
If it were, conservatives would laugh.
But it's just...lame.




Trump Rips 'Biased, Unwatchable' Saturday Ni...
BREITBART.COM

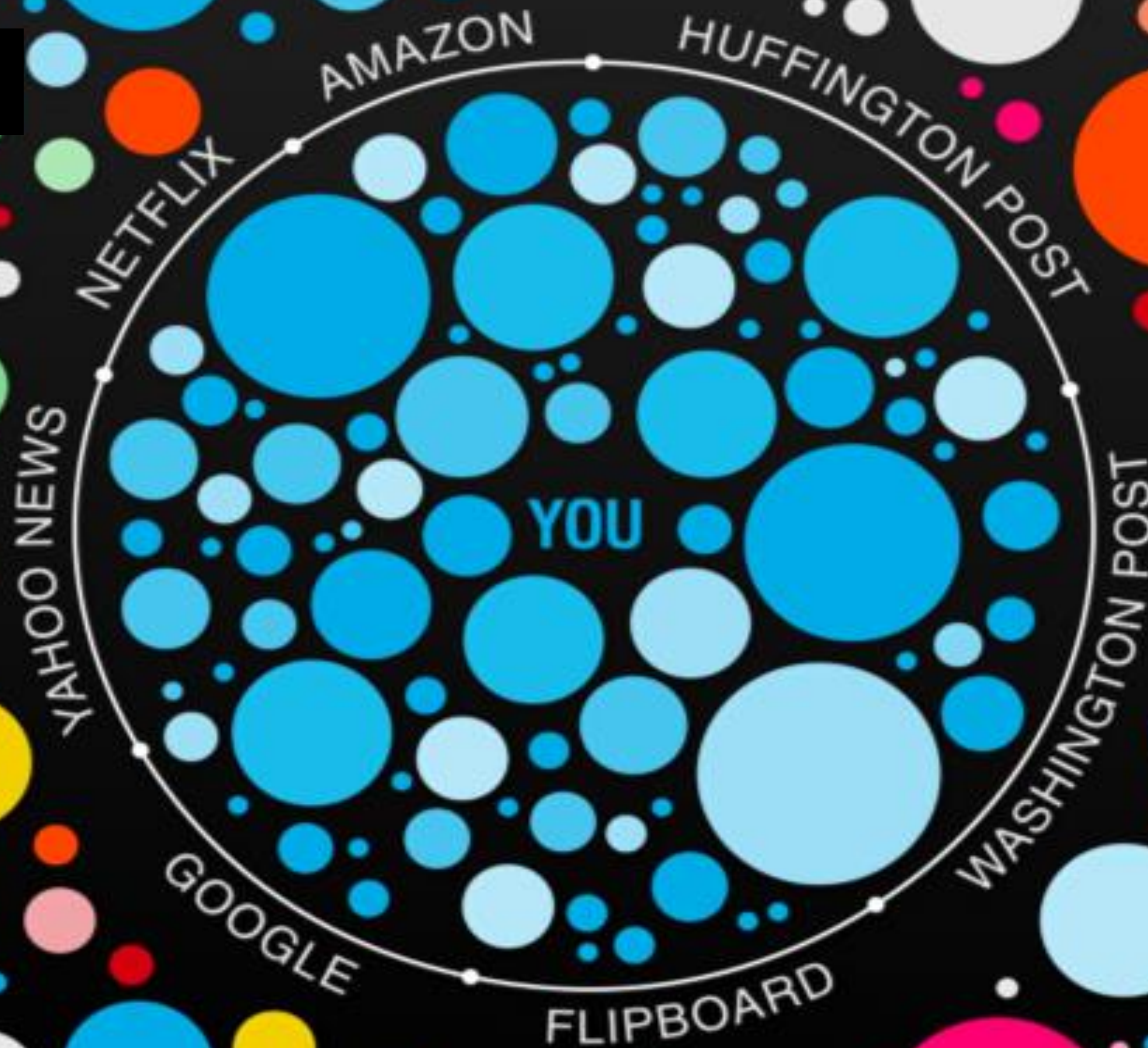
2K 1.5K 159

Allen West Republic 4 hours ago

Hypocrite much, Sharpton?
How much more racist can you possibly be...



Gilded Cage

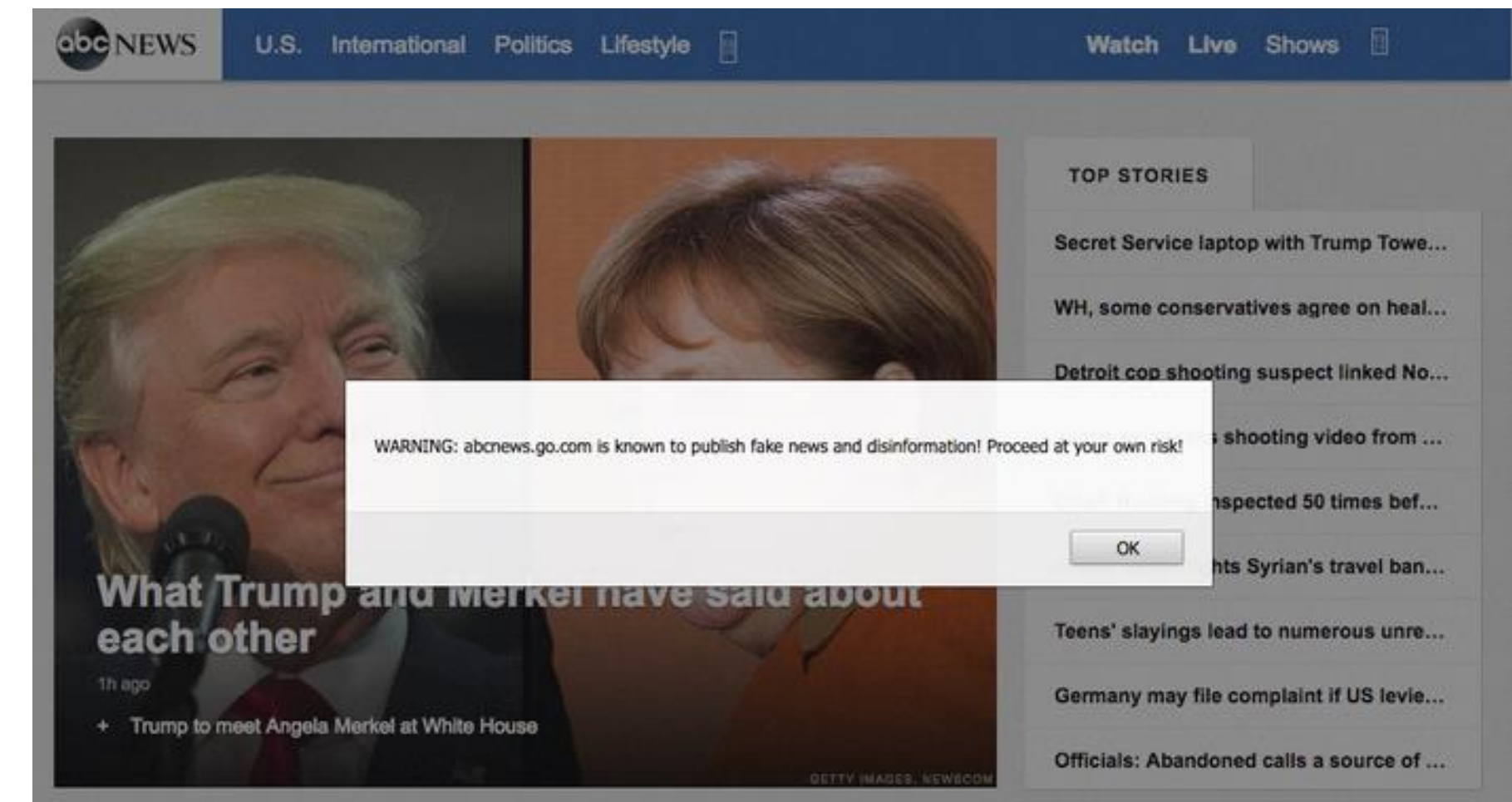


FULL LIST OF FAKE NEWS OUTLETS

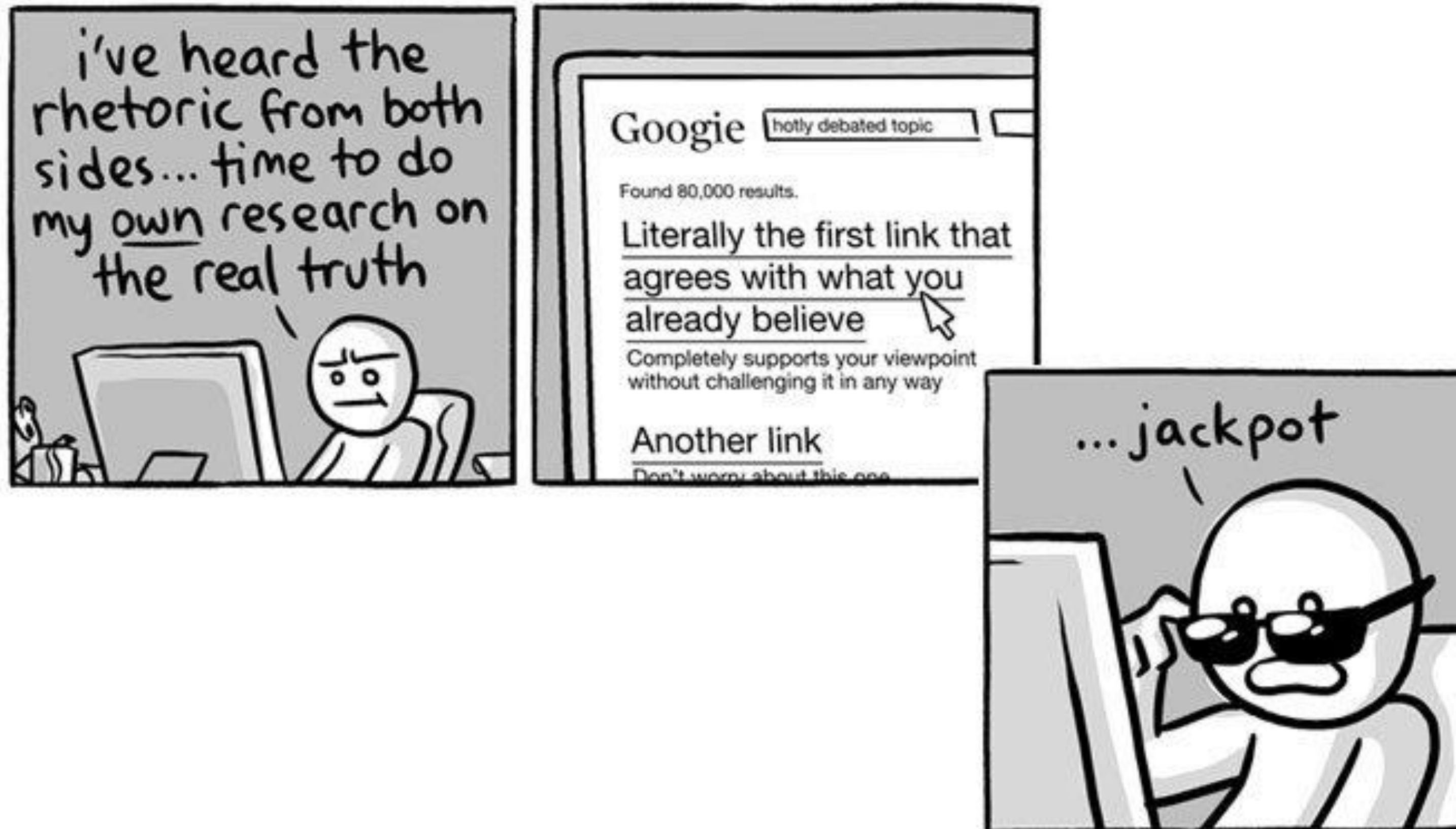
- The New York Times
- The Washington Post
- CNN
- NBC News
- MSNBC
- CBS News
- ABC News
- Salon.com
- The Huffington Post
- Rolling Stone
- BBC News
- Sky News
- Financial Times
- Politico
- New York Daily News
- L.A. Times
- USA Today
- US News & World Report
- CBC
- Gawker
- Newsweek
- Time
- Business Insider
- Daily Beast
- VICE
- Yahoo News
- Daily Kos
- Young Turks
- Slate
- NPR
- PBS
- Raw Story
- New Yorker
- BuzzFeed
- MoveOn
- Think Progress
- Media Matters
- Wonkette
- Center for American Progress
- Little Green Footballs
- The Economist

List of "journalists" who colluded with the Clinton campaign

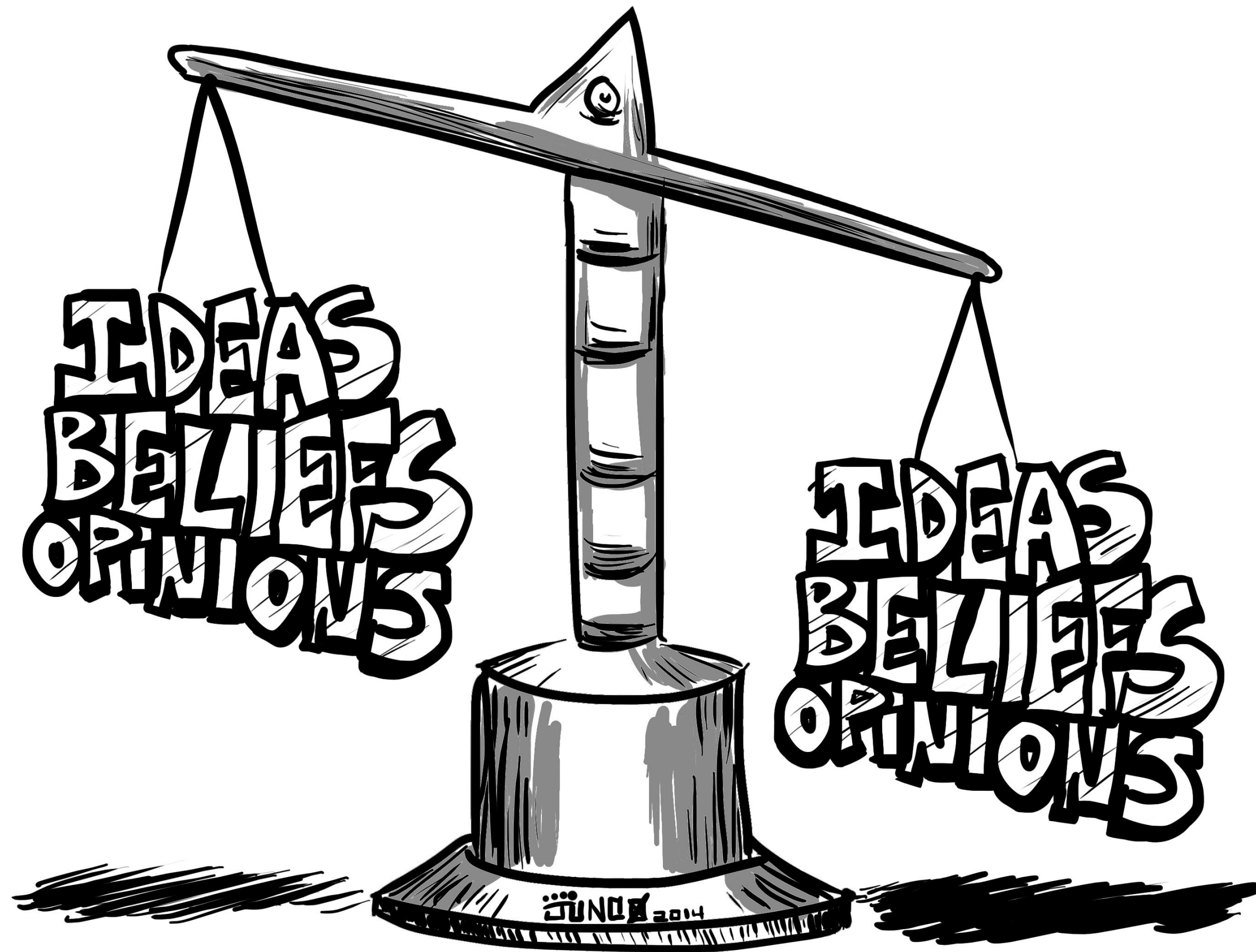
"Journalist"	Outlet	Source
Cecilia Vega	ABC	Wikileaks
David Muir	ABC	Wikileaks
Diane Sawyer	ABC	Wikileaks
George Stephanopoulos	ABC	Wikileaks
Jon Karl	ABC	Wikileaks
John Heilman	Bloomberg	Wikileaks
Mark Halperin	Bloomberg	Wikileaks
Norah O'Donnell	CBS	Wikileaks
Vicki Gordon	CBS	Wikileaks
John Harwood	CNBC	Wikileaks
Brianna Keilar	CNN	Wikileaks
David Chalian	CNN	Wikileaks
Gloria Borger	CNN	Wikileaks
Jeff Zeleny	CNN	Wikileaks
John Berman	CNN	Wikileaks
Kate Bouldan	CNN	Wikileaks
Mark Preston	CNN	Wikileaks
Sam Feist	CNN	Wikileaks
Wolf Blitzer	CNN	Wikileaks
Jackie Kucinich	Daily Beast	Wikileaks
Whitney Snyder	Huffington Post	Wikileaks
Betsy Fisher Martin	MORE	Wikileaks
Alex Wagner	MSNBC	Wikileaks
Beth Fouhy	MSNBC	Wikileaks
Chuck Todd	MSNBC	Wikileaks
Phil Griffin	MSNBC	Wikileaks
Rachel Maddow	MSNBC	Wikileaks
Rachel Racusen	MSNBC	Wikileaks
Savannah Guthrie	NBC	Wikileaks
Jamil Smith	New Republic	Wikileaks
Amy Chozik	New York Times	Wikileaks
Gail Collins	New York Times	Wikileaks
Jonathan Martin	New York Times	Wikileaks
Maggie Haberman	New York Times	DNC Leak
Mark Leibovich	New York Times	Wikileaks
Pat Healey	New York Times	Wikileaks
Ryan Liza	New Yorker	Wikileaks
Sandra Sobieraj Westfall	PEOPLE	Wikileaks
Glenn Thrush	POLITICO	Wikileaks
Kenneth Vogel	POLITICO	Wikileaks
Mike Allen	POLITICO	Wikileaks
Jessica Valenti	The Guardian	Wikileaks
Monisha Rajesh	The Guardian	The Telegraph
Sady Doyle	The Guardian	Wikileaks
Brent Budowsky	The Hill	Wikileaks
Alyssa Mastramonoco	VICE	Wikileaks
Jon Allen	VOX	Wikileaks
Karen Tumulty	Washington Post	Wikileaks



Echo Chambers & Amplification



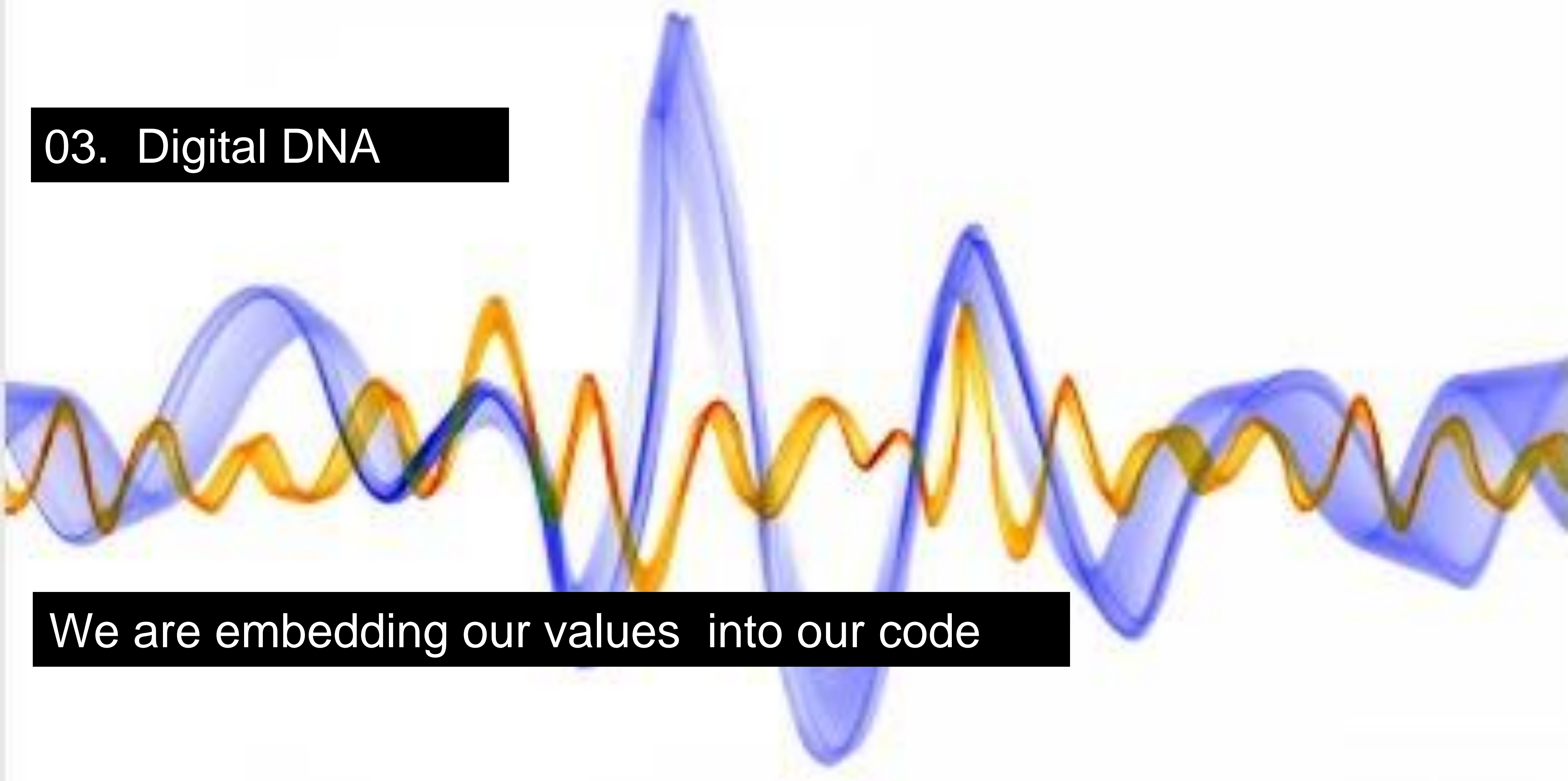
Opinions Are Becoming Beliefs



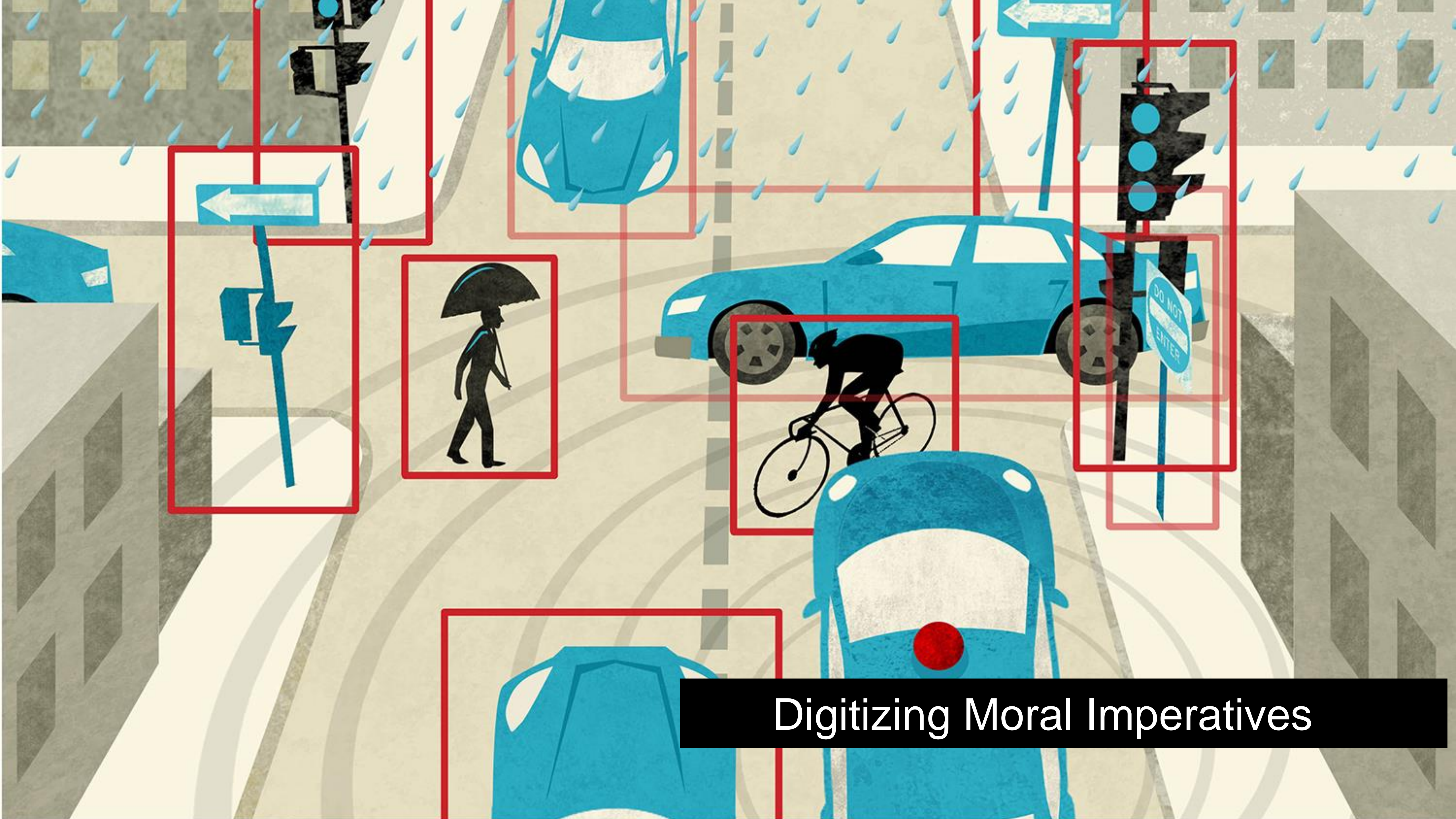
A close-up photograph of a tulip field. In the center, a single pink tulip is in sharp focus, standing out against a background of many white tulips that are blurred. The lighting is bright and natural, highlighting the texture of the petals.

We are creating a culture where the expectation of personalized content
making objectivity redundant.

03. Digital DNA



We are embedding our values into our code



Digitizing Moral Imperatives



twitter

Login Join Twitter!

Off record chat w/ Facebook employee.
Me: How does Zuck feel about privacy?
Response: [laughter] He doesn't believe
in it.

43 minutes ago via Tweetie



nickbilton

Nick Bilton

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OS with a POV: Algorithmic Bias



Modern technology is the manifestation of belief systems

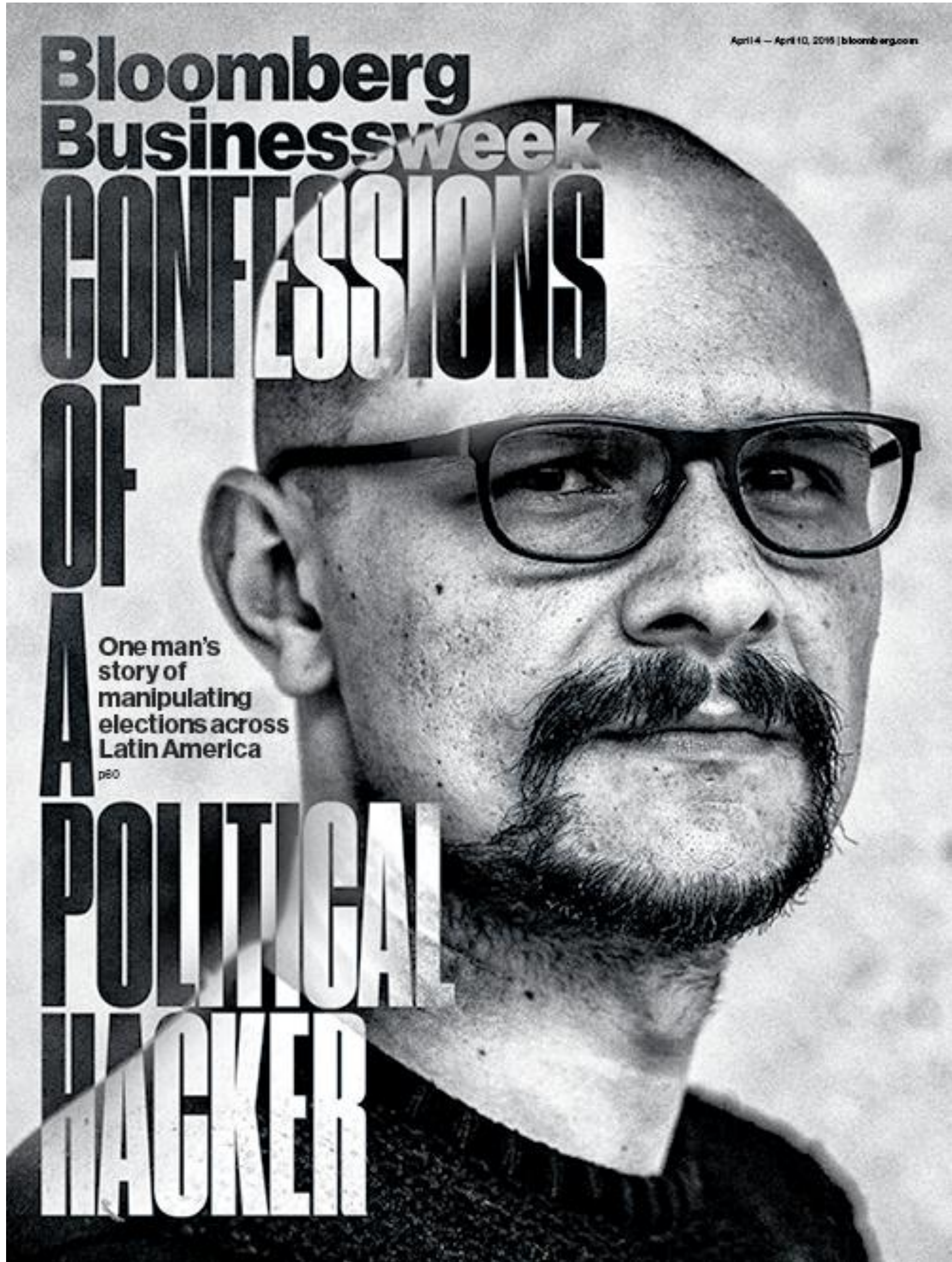
04. Information Economy

The Currency of Information



An advertisement for the Donald Trump Shop. It features four black t-shirts with different designs, each with a red circular badge that says "50% OFF". The t-shirts are: 1) "TRUMP MAKE AMERICA GREAT AGAIN", 2) "Hillary for Prison 2016", 3) "ALL ABOARD THE TRUMP TRAIN", and 4) "I'M VOTING TRUMP TO GET BACK TO MY AMERICA". To the right of the t-shirts is a blue banner with the text "DONALD TRUMP SHOP" and a red button that says "BUY NOW".

Post-Truth as a Business



THREAD

The Myth of Isolationism

How to fix the West



2 to down. 4 to go

Eric Hoffer

“In a world of change, the learners shall inherit the earth,
while the learned shall find themselves perfectly suited for
a world that no longer exists.”

Thanks!

Red Thread is a think-tank and special projects agency that specializes in strategy, foresight and digital culture.

Visit Red Thread's Institute of Digital Culture to learn how we develop organizational intelligence through thought-provoking courses and workshops.

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Photos provided by shutterstock.

THREAD



@rahafharfoush