Constantly Connected

How Are Opinions Formed in the 21st Century?

@rahafharfoush
Exposed: How world leaders were duped into investing billions over manipulated global warming data

- The Mail on Sunday can reveal a landmark paper exaggerated global warming
- It was rushed through and timed to influence the Paris agreement on climate change
- America’s National Oceanic and Atmospheric Administration broke its own rules
- The report claimed the pause in global warming never existed, but it was based on misleading, ‘unverified’ data

By DAVID ROSE FOR THE MAIL ON SUNDAY
PUBLISHED: 17:57 EST, 4 February 2017 | UPDATED: 10:12 EST, 5 February 2017
BUSTED! The Global Warming Lie

By Andrew Mark Miller

The liberal left in this country comes to global warming.
That’s false. In fact, the left is global warming many times.
That makes it even more suicidal thousands of American jobs

NOAA Caught Red Handed Manipulating Data To Make Global Warming Seem Worse
February 6, 2017 — By Robert Gehl

BUSTED: NOAA Lied About Climate Change Data to Manipulate World Leaders

KACIE BURNETT
MONDAY FEBRUARY 6 2017

Nations Unies
Conférence sur les Changements Climatiques 2015
(COP21/CMP11)
Paris, France
211,500 Shares, likes, comments
159 Secondary Outlets Reported
540,800 Interactions (Breitbart, Fox, etc.)
Story was incorrect

Complaint filed by Independent Press Standards Organization

7 Months later – Mail published update.
10,000 Shares, hadn’t updated

277 Shares of new retraction

https://www.buzzfeed.com/zahrahirji/how-climate-myths-spread-online?utm_term=.oiZ8kJ4d6#.wP6r1Hj
The Separation Fallacy

Technology is weaving itself into the social fabric of our lives. Acting as a hidden force influencing us. Unprecedented technological intimacy.
Human Centric Perspective

Essential Skill to Plan Digital Infrastructure Adapted to our New Needs
4 Hidden Forces *that*
Shape Our Opinions
Moving from data scarcity to data abundance is a huge and fundamental societal shift.
We are Overwhelmed

By the way, in the 30 seconds you've been on this page,
Our Evolving Relationship with Information

Limited & fixed end —> unlimited & open ended

Cognitive Impact & Attention Span

Sensationalist News

Barriers to publishing lowered
We need to update and adapt all our informational skills.
Cultivate Informational Zen.
02. Digital Relativism

A World Built in Our Own Image
New Reality
Gilded Cage

# Full List of Fake News Outlets

- The New York Times
- The Washington Post
- CNN
- NBC News
- MSNBC
- CBS News
- ABC News
- Salon.com
- The Huffington Post
- Rolling Stone
- BBC News
- Sky News
- Financial Times
- Politico
- New York Daily News
- L.A. Times
- USA Today
- US News & World Report
- CBC
- Gawker
- Newsweek
- Time
- Business Insider
- Daily Beast
- VICE
- Yahoo News
- Daily Kos
- Young Turks
- Slate
- NPR
- PBS
- Axios
- New Yorker
- Buzzfeed
- MoveOn
- Think Progress
- Media Matters
- Wonkette
- Center for American Progress
- Little Green Footballs
- The Economist

## List of “journalists” who colluded with the Clinton campaign

<table>
<thead>
<tr>
<th>Journalist</th>
<th>Outlet</th>
<th>Website</th>
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<tbody>
<tr>
<td>Cecilia Vega</td>
<td>ABC</td>
<td><a href="https://www.abccnbc.com">Link</a></td>
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<td>David Biello</td>
<td>ABC</td>
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<td>Diane Sawyer</td>
<td>ABC</td>
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<td>George Stephanopoulos</td>
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<td>Jon Karl</td>
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<td>John Heilemann</td>
<td>Bloomberg</td>
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<td>Mark Halperin</td>
<td>Bloomberg</td>
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<tr>
<td>Nolan D’Amico</td>
<td>CBS</td>
<td><a href="https://www.cbsnews.com">Link</a></td>
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<td>Vicki Gardner</td>
<td>CBS</td>
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<td>John Harwood</td>
<td>CNBC</td>
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<td>Rusty Belloni</td>
<td>CNN</td>
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<td>David Chalian</td>
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<td>Gloria Borger</td>
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<td>Jeff Zeleny</td>
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<td>Ken Broomberg</td>
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<td>Mark Potter</td>
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<td>Sam Farmer</td>
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<td>Wolf Blitzer</td>
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<td>Jockey Koenigh</td>
<td>Daily Beast</td>
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<td>Whitney Smith</td>
<td>Huffington Post</td>
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<td>Nancy Gibbs</td>
<td>Newsweek</td>
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<td>Ben Finkler</td>
<td>MSNBC</td>
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<td>Chuck Todd</td>
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<td>Rachel Raczynski</td>
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<td>Doris Burke</td>
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<td>Jennifer Smith</td>
<td>New Republic</td>
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<td>Peter Hosley</td>
<td>New York Times</td>
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<td>Ryan Lizza</td>
<td>New Yorker</td>
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<td>Scalise Schmieder</td>
<td>Forbes</td>
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<td>Glenn Thrush</td>
<td>POLITICO</td>
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<td>Jessica Yellin</td>
<td>The Guardian</td>
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<td>Nicholas Vinooz</td>
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<tr>
<td>Nate Silver</td>
<td>The Guardian</td>
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<tr>
<td>Ron Klain</td>
<td>The Hill</td>
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<tr>
<td>Ana Marie Cox</td>
<td>Vox</td>
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<tr>
<td>Jon Allen</td>
<td>Washington Post</td>
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<td>Karen Tumulty</td>
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Echo Chambers & Amplification

"I've heard the rhetoric from both sides... time to do my own research on the real truth."

"Google search results:
- Literally the first link that agrees with what you already believe, completely supports your viewpoint without challenging it in any way.
- Another link: Don't worry about this one.

"...jackpot."
Opinions Are Becoming Beliefs
We are creating a culture where the expectation of personalized content is making objectivity redundant.
03. Digital DNA

We are embedding our values into our code
Digitizing Moral Imperatives
Off record chat w/ Facebook employee. Me: How does Zuck feel about privacy? Response: [laughter] He doesn't believe in it.

43 minutes ago via Tweetie

nickbilton
Nick Bilton
Modern technology is the manifestation of belief systems
04. Information Economy

The Currency of Information
Post-Truth as a Business
CONFESSIONS OF A POLITICAL HACKER

One man’s story of manipulating elections across Latin America

Bloomberg Businessweek

TIME

Russia wants to undermine faith in the U.S. election. Don’t fall for it.
By Massimo Carlotto
The Myth of Isolationism

How to fix the West

2 to down. 4 to go
Ask yourself the following:

Are we preaching to the converted?

What tangible goal do we want to see from stats?

What is our information philosophy?

Are we evolving our networks?

Are we taking advantage of digital culture?
“In a world of change, the learners shall inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists.”

Eric Hoffer
Red Thread is a think-tank and special projects agency that specializes in strategy, foresight and digital culture.

Visit Red Thread’s Institute of Digital Culture to learn how we develop organizational intelligence through thought-provoking courses and workshops.

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