Making Facts Matter

Providing facts where opinions are formed

Paris, October 2015
Why Am I Standing Here?
What Is The IFCN And What Do We Do?

INFORM  ADVOCATE  TRAIN

Global Fact
The Week in FC

bit.ly/FactCourse
Fact-Checkers Around The World

Duke Reporter’s Lab
(As of June 30th)

- 126 active
- 64 inactive

👍 Up 20 per cent compared to 2016
Why Do Facts Matter?
WE ARE GATHERED HERE TO MOURN THE PASSING OF OUR DEAR FRIEND.
What Research Tells Us Now

- Presented 8,100 subjects corrections to claims made by politicians on 36 different topics.
- Backfire effect just in one: The misperception that WMD were found in Iraq.
Transparency And The Code of Principles

60 applicants / 35 signatories.

**With a commitment to:**

- Nonpartisanship and fairness.
- Transparency of sources.
- Open and honest corrections.
- Transparency of funding and organization.
- Transparency of methodology.
Our efforts

Partnership with Facebook: Third Party Fact-Checking

http://www.thenewportbuzz.com/the-irish-slave-trade-the-slaves-that-time-forgot/7191

The Irish Slave Trade – The Slaves That T...
by G John Sit We’ve all been taught the horror’s of the African...

Disputed by Snopes.com and Associated Press

About Disputed Content

Disputed by Snopes.com and Associated Press.
Sometimes people share fake news without knowing it. When independent fact-checkers dispute this content, you may be able to visit their websites to find out why.

Only fact-checkers signed up to Poynter’s non-partisan code of principles are shown.

Go to Snopes.com
Go to Associated Press

Learn more
Our efforts

FactTrack: A new leap forward in transparency of sourcing is required.
Our challenges

🤔 Evaluating our partnerships.
💰 Funding.
➡️ Be where the audience is.
雹️ Keep innovating.
Questions?

Dulce Ramos
@WikiRamos
International Fact-Checking Network

Providing facts where opinions are formed
Paris, October 2015