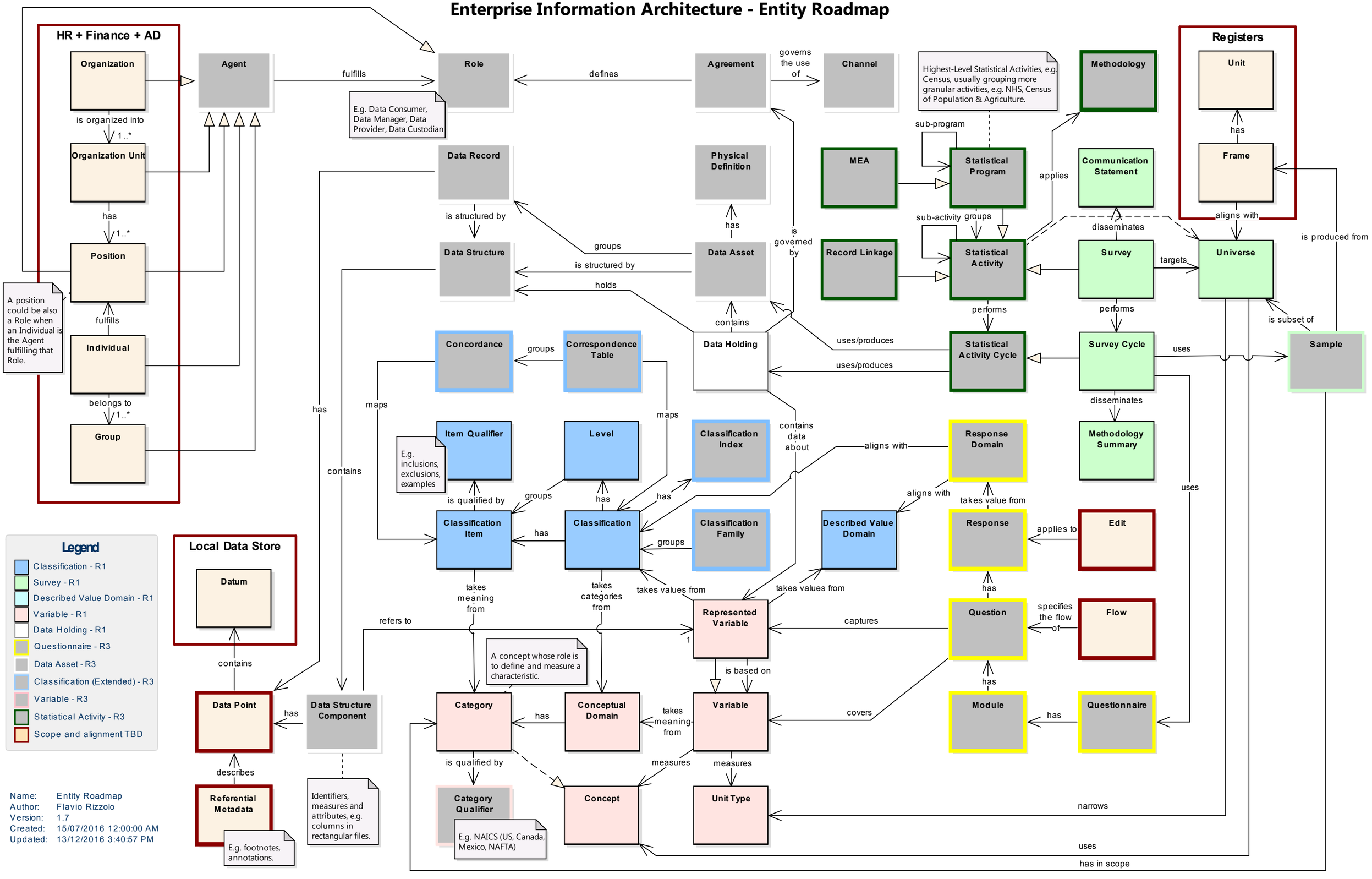Enterprise Information Architecture - Entity Roadmap