Using digital data collection to increase response rates and quality
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Abstract
South Africa is currently embarking on the journey to transition the data collection of all household surveys via digital collection platforms. Substantively, the organization has undertaken 3 major projects successfully in the digital space ensuring the roadmap is tried and tested. Transitioning a permanent fieldwork force from traditional methods however is a slightly more difficult task as one needs to ensure that reskilling, retooling and enhanced survey management systems leads us towards Fieldwork 2.0.