Evaluation Report

A total of 44 out of 75 participants (59 per cent) responded to the evaluation questionnaire. The questionnaire consisted of ten questions, of which questions 7-10 were about the special event. The results are summarized below.

Q1 How do you evaluate the quality of the workshop in general?

All participants rated the quality of the workshop either very good or good.

Comments:

- Professional organization, good content, warm hospitality.
- Very interesting topics and presentations.
- Interesting and relevant topics. Nice accommodation.
Q2 What is your opinion about the allocation of time between presentations and discussions?

Most participants felt that the time between presentations and discussions was allocated well.

Q3 Do you consider the topics discussed useful for your future work?

Participants considered most sessions either very or partly useful. The most useful session was digital publishing.
Q4 The duration of the workshop

Over 80 per cent of participants found the duration of the workshop about right.

Comments:

- Maybe a little bit short. One more day was excellent.
- Three days would allow for longer presentations and discussions.
- The 3 days can be quite intense however the joint day with Data collection is useful.
- Friday afternoon session too long: many participants had to leave.
- Just slightly shorter would be better. However it was enjoyable.
- Two days might be preferable.
- Perhaps more discussion needed to set annual goals shared which can then be displayed at the next meeting.
- 2.5 days would be enough.

Q5 Are you satisfied with the suggestions for future work at the international level?

All participants were either fully or partly satisfied with the suggestions for future work.
Comments:

- The suggestions were based on discussions of topics discussed during this session. Hence the options for voting did not include other items which could be very relevant to NSOs - such as strategic communications planning; engagement with stakeholders and data users; setting and measuring KPIs...
- I was searching for more innovation.

Q6 Suggestions for topics for the next workshop

- User persona work
- Dissemination in the age of social media; dissemination and communication tools and platforms
- Strategic communications planning; engagement with stakeholders and data users (strategies and tactics); audience identification and segmentation; setting and measuring KPIs.
- There is a lot of discussion about collaboration and information sharing at the workshops. It would be good to discuss mechanisms to facilitate joint implementation of some of the initiatives discussed.
- Staying ahead of the trend, strategic innovation, anticipating need, scenario planning etc...
- Implementing user feedback into Discomm strategies
- Digital publishing; enhance online products
- Improve the entire operating circuit of dissemination
- More in-depth sessions on digital publication, visualisation and data dissemination. Exchange of better practices that are hands on with opportunity to exchange not only experiences but also the idea of forming a world wide database for visualisation tools and trends so that everyone can use them for the benefit of their own statistical data and users.
- Dealing with the media (informing and engaging the media, boosting our media visibility), sharing common (open source) tools
- Estimation of the composition of the users
Evaluation of the special event

Q7 How did you find the special event?

Slightly over half of the participants thought that the special event was very useful.

![Pie chart showing the responses to Q7.](image)

**Comments:**

- Nothing wrong with what was done ... this type of thing is just not "my cup of tea".
- We need more exchange between the first and last link in the chain of statistical production.
- The discussed topics were not so relevant to my work.
- It was very good idea, in my opinion it should be obligatory point at every Meetings/Workshops which are Connect with collecting data.

Q8 Would you like to attend the next workshop?

Almost all participants would like to attend the next workshop. Only one out of the 44 respondents said that they would not attend.

Q9 When would you prefer the next workshop to be organized?

The participants are quite evenly in favour of both suggested dates. June 2017 got two responses more than September/October 2017. Some participants voted for both dates, resulting in an above 100 response percentage.
Q10 Suggestions for improvement and other comments

- Very useful the exercise groups
- Only congratulate the organizers and all participants for the excellent professional level exposed.
- I like the small Group discussions. It's a good platform for summing up the last session and to discuss the findings with other participants. From my Point of view, however, the presentations of the results of the small Group discussions are not very helpful and I would suggest omitting these presentations.
- Great work, thanks to everyone involved!
- Great workshop, very interesting topics, very helpful staff, very efficient organization. Congratulations!