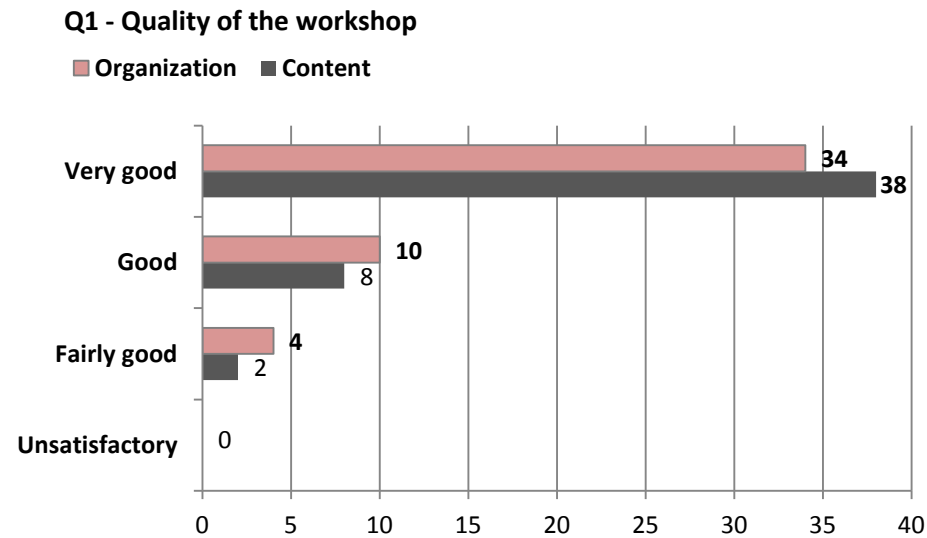


Workshop on the Communication of Statistics- 27-29 April 2015 Washington D.C., United States of America

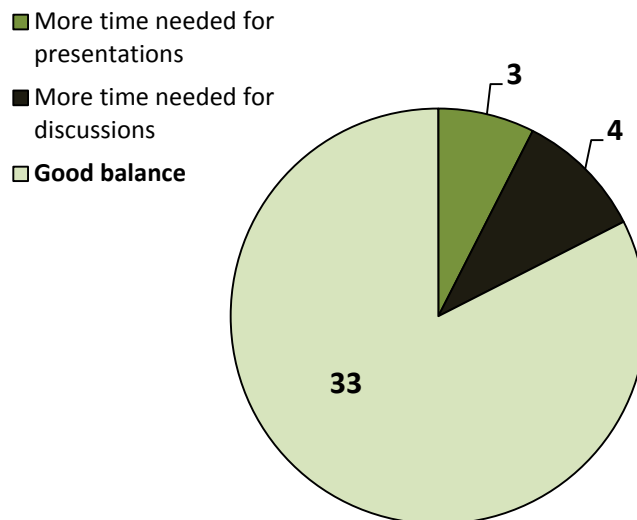
Results of evaluation questionnaire, analysis of 48 questionnaires gathered.

Q1 How do you evaluate the quality of the workshop in general?

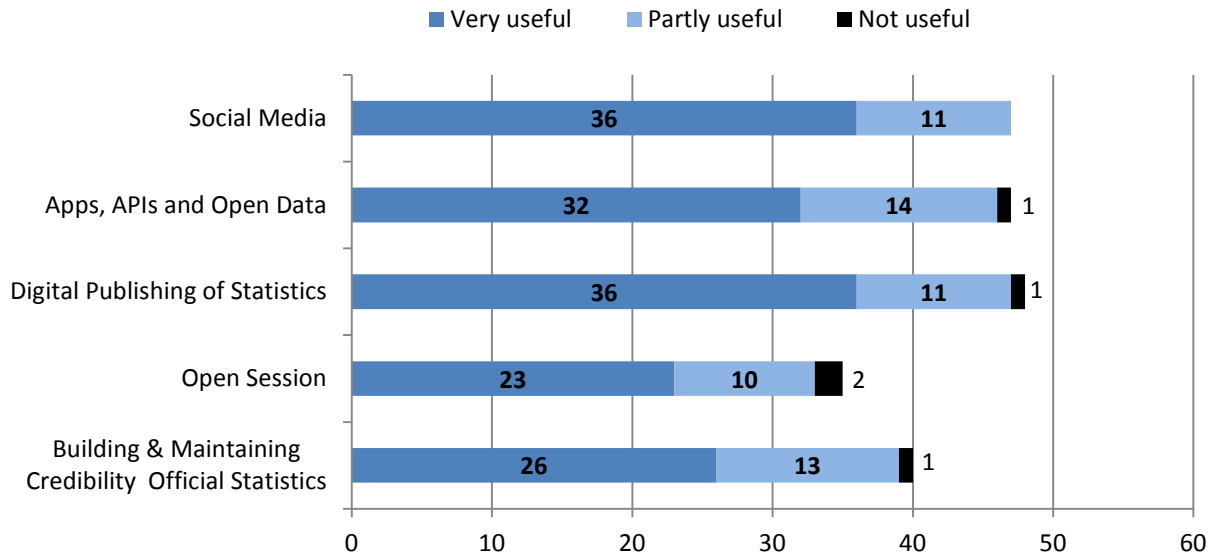
The share of participants who found the content good or very good was 95%, while the organization scored 92% for good or very good.



Q2 What is your opinion about the allocation of time between presentations and discussions?

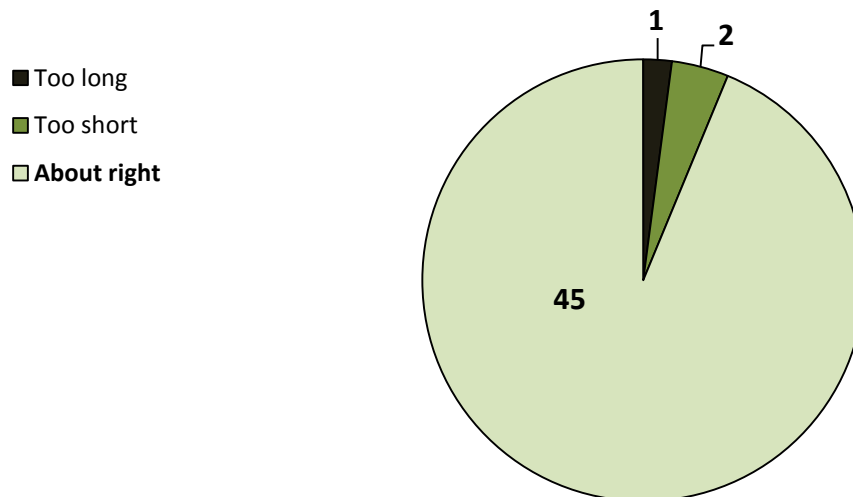


Q3 Do you consider the topics discussed useful for your future work?

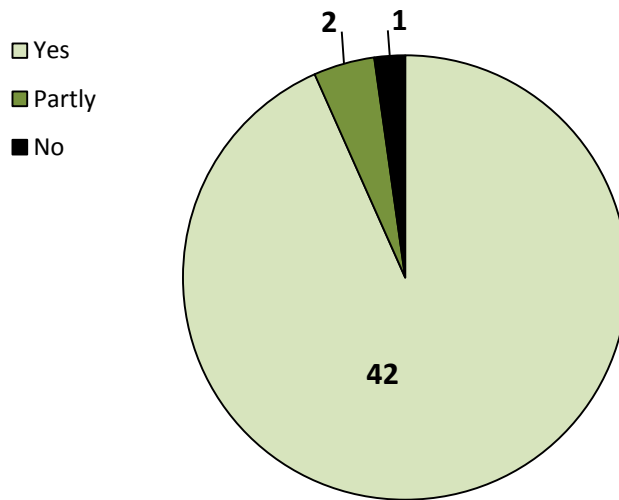


Q3 - Usefulness of topics	Very useful	Partly useful	Not useful	TOTAL
Social Media	36	11	0	47
Apps, APIs and Open Data	32	14	1	47
Digital Publishing of Statistics	36	11	1	48
Open Session	23	10	2	35
Building & Maintaining Credibility Official Statistics	26	13	1	40

Q4 Duration of the workshop. Was it...



Q5 - Are you satisfied with the suggestions for future work at the international level?



Q6 Suggestions for improvement and other comments

There were 17 questionnaires with comments. See below:

- Very well done!
- Workshop in two days
- I learned so much. Many thanks to the organizers
- Great workshop, lots of things to take back home!
- To continue with the joint workgroup sessions, I think that is a great idea.
- More about: target user efforts, proactive targeted communication and effect of social media.
- Enjoyed all the sessions, would like to know more about the international standards for metadata.
- If we had a platform to communicate activities that arise from these meetings it would help to maintain momentum in between full meetings.
- Very good time management (compliments to the chairs). Breakout groups very good, but presentation of small group discussions should be shorter.
- 1) More time for presentation; 2) At the end of every topic the presenters should have a panel discussion while taking questions from the audience.

- I liked most of the sessions but given the large number of sessions, suggestions from this year: I would rather not have an open session which seemed more like a jumble of ideas than work towards a common idea.
- 1) Social Media; 2) Apps...+ Open Data; 3) Publishing statistics; 4) Creativity (action) when budget =0; 5) Statistics literacy; 6) New in popularization; 7) Letter/Book; 8) Visualizations; 9) Reputation; 10) Strategies for communication.
- 1) Since it is a workshop on communications, the workshop could have been more up to date when it comes to communication; 2) Why not a hashtag for everyone to tag photos or discuss also virtually; 3) Internet not working! Having to log in all the time!
- Perfect organization by UNECE but disappointing logistics provided by the BLS. This is the first-such event I attend where neither water nor coffee is provided. This is quite odd. The WLAN is OK, but one must constantly relogs. Awful. All in all it was however an excellent workshop.
- More time to ask presenters questions; I would be interested in more collaborative brainstorming versus just small group discussions about presentations. Let's brainstorm as a group the problems we are seeing, possible solutions and next steps (i.e. working groups, a call for papers, research, special projects, etc.); More collaboration to solve our similar problems is needed.
- Providing drinks and snacks would be an opportunity to talk to each other. Everybody ran away to get coffee or something to drink; While great discussions are great and very useful, there should also be a plenary discussion on one or more topics with enough time to hear various opinions; Add buffer to schedule to make it possible to consider more questions after a presentation in case there are many questions in a particular presentation; make this survey a web survey.
- It would be good to set up an online network before the conference using something like linkedIn to allow people to network before and after the conference; It would help a plan-to meet people once you have read their papers and have in depth questions/suggestions for collaboration and then after to not lose momentum once back in the day job. Perhaps we could have one face to face conference and one online conference every year using webinars on a series of monthly webinars each led by a different NSO on a different topic each time. This will only work if the interface is a delight to use-no horrible wikis please!!
