

WORKSHOP ON STATISTICAL DATA DISSEMINATION AND COMMUNICATION:

5 – 7 October, The Hague, The Netherlands

WP.1

28 September 2016

DAY 1 – Wednesday 5 October

08:45	Registration for the Workshop on Dissemination and Communication of Statistics	
09:15	Welcome and Opening Joint Day	
09:30	Keynote address & introduction CBS media centre	WP.
10:10	<p style="text-align: center;">Session 1: Defending the Value of Official Statistics</p> <p style="text-align: center;">Session Organizer: Lise Rivais</p>	
	The value proposition of official statistics: the power of 8 Eoin MacCuirc (<i>Central Statistics Office, Ireland</i>)	WP.C-1
10:30	Coffee Break	
10:50	The Statistics Dissemination of an Institution in Crisis M. Silvina Viazzi (<i>INDEC/Argentina</i>)	WP.C-2
	Using Behavioural Science to Improve ONS's Communication with Social Survey Respondents Helen Moore (ONS, United Kingdom)	WP.C-3
11:30	Introduction Special Event	WP.
12:00	Lunch Break <i>(Group photo)</i>	
	<p style="text-align: center;">Special Event: Data collection and communications working together: an exercise in collaboration</p> <p style="text-align: center;">Session organizers: Steering Committees of the Workshop on Statistical Data Collection and of the Workshop on Dissemination and Communication of Statistics</p>	
13:15	Round 1	
15:15	Selection stage one	
15:45	Round 2	
16:45	Plenary presentations of 5 selected projects and posters of other projects	
17:15	Voting and Announcing the Winner	
17:45	Closing Day 1	

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DAY 2 – Thursday 6 October

09:30	Opening day 2 and recap day 1	
09:40	Session 2: Data Literacy Session Organizers: Kerstin Hänsel and Lukasz Augustyniak	
	Statistical literacy portal: more than a learning platform Maria Jesus Vinuesa Angulo (<i>INE/Spain</i>)	WP.2-1
	Investment for the future - cooperation with the young people Reija Helenius (<i>Statistics Finland</i>)	WP.2-2
	Making of... Rute Costa (<i>INE/Statistics Portugal</i>)	WP.2-3
	Welcome to the StatistikCampus Kerstin Hänsel and Christian Bertram (<i>Destatis / Germany</i>)	WP.2-4
11:00	Coffee Break	
11:20	Small group discussions	
11:50	Presentation of discussion RESULTS	
12:20	Lunch Break <i>(CBS Media Centre Tour)</i>	
14:00	Session 3: Gathering information about our users Session Organisers: Terri Mitton and Ulla Agerskov	
	Different strokes for different folks Karin Hansson (Statistics Sweden) and Maja Islam (Eurostat)	WP.3-1
	Measuring the value of official statistics – a tale of two surveys Eoin MacCuirc (<i>Central Statistics Office, Ireland</i>)	WP.3-2
	Gaining Insights Across Customer Interactions Lisa Wolfisch (<i>United States Census Bureau</i>)	WP.3-3
	Online communication and the power of user metrics Tegwen Green (<i>Office for National Statistics/United Kingdom</i>)	WP.3-4
	Reaching out to data users regarding next-generation news releases Michael Levi, Emily Liddel and Stacey Flores (<i>United States Bureau of Labor Statistics</i>)	WP.3-5
15:50	Coffee Break	
16:10	Small group discussions	
16:30	Presentation of discussion RESULTS	
17:00	Closing Day 2	

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DAY 3 – Friday 7 October

09:30	Opening day 3 and recap day 2	
09:40	Session 4: Embracing innovation - Digital publishing Session Organizer: Ellen Dougherty	
	A journey towards a data visualisation strategy <i>Anu Ots (Statistics Estonia)</i>	WP.4-1
	Data visualisations to illustrate the business cycle: past, present, future? <i>Ellen Webbink (Statistics Netherlands)</i>	WP.4-2
	Honoring a 75-year tradition with style <i>Gabrielle Beaudoin (Statistics Canada)</i>	WP.4-3
	Exploring new ways of communicating statistics: the first Eurostat digital publication <i>Louise Corselli-Nordblad and Philippe Bautier (Eurostat)</i>	WP.4-4
11:00	Coffee Break	
11:20	Small group discussions	
11:50	Presentation of discussion RESULTS	
12:20	Lunch Break <i>(CBS Media Centre Tour)</i>	
14:00	Session 5: Embracing innovation in data dissemination Session Organizer: Michael Levi	
	Innovation for dissemination in the European Statistical System – the approach of the DIGICOM project <i>Christine Kormann (Eurostat)</i>	WP.5-1
	Transforming data dissemination and personalizing the digital user experience <i>Alexandra Figueroa (United States Census Bureau)</i>	WP.5-2
	Behind the Scenes of World Bank Data <i>Jomo Tariku (World Bank)</i>	WP.5-3
	The development of Open data in Statistics Netherlands <i>Michiel Eijkhout (Statistics Netherlands)</i>	WP.5-4
15:20	Coffee Break	
15:40	Small group discussions	
16:10	Presentation of discussion RESULTS	
16:30	Conclusions and Recommendations	
	Soap box round and voting	
	Final recommendations and conclusions	
17:00	Closing of the Workshop	

SOCIAL AGENDA:

Tuesday 4 October - 6pm – Ice-breaker

Thursday 6 October - 7pm – Subscription dinner